

# Information and Voting: the Wisdom of the Experts versus the Wisdom of the Masses\*

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## Abstract

This paper analyzes a two-candidate election in which voters share a common objective but possess information of varying quality. By voting or abstaining, respectively, poorly informed citizens can either contribute to the collective information pool or defer to their better-informed peers. In equilibrium, many choose to abstain even though they favor one candidate over the other, and many vote even when the number of better-informed peers is arbitrarily large. This implies moderate turnout, which is also socially optimal, even though not everyone votes. Strategic abstention on the basis of information can also explain the positive correlation but opposite time trends of education and turnout, and other existing empirical puzzles. As further evidence, the well-known statistical importance of education, age, and other information variables in explaining voter turnout is found to be almost entirely relative, rather than absolute.

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# 1 Introduction

In every democracy, a large fraction of eligible citizens abstain from voting in public elections. Many of those who do vote participate in some but not all races on the ballot—a phenomenon known as *roll-off*. Low and declining voter participation are commonly viewed as threats to democracy. One important reason that is frequently given for not voting is that citizens lack confidence in their understanding of political issues, or their knowledge of political candidates. Consistent with this, Matsusaka (1995) finds that, empirically, participation in U.S. elections is highest among demographic groups that are likely to be well-informed, such as those who are educated, older, married, publicly employed, or recently contacted by campaign workers; and low among people who have recently moved. Wolfinger and Rosenstone (1980) find education, in particular, to be the single best predictor of voter participation, and subsequent research (Dee, 2004; Milligan, Moretti, and Oreopoulos, 2004) finds this relationship to be causal. Bartels (1996), Degan and Merlo (2007a), and Larcinese (2006) link voting more directly with information quality per se, and Lassen (2005) concludes that, controlling appropriately for information, education does not otherwise influence turnout. Similarly, Strate et al. (1989) argue that age influences turnout predominantly because life experience develops "civic competence". Wattenberg, McAllister, and Salvanto (2000, p. 245) also find information to be "the most significant factor in explaining the roll-off phenomenon".

To explain the connection between information and voting, Matsusaka (1995) points out that a citizen who is uncertain which of two candidates she<sup>1</sup> prefers expects a lower benefit from voting. As Feddersen and Pesendorfer (1996; hereafter FP) point out, however, this logic leads to abstention only when voting is costly (since the expected benefit of voting is always positive, even for a poorly informed voter), which is not always the case. As an alternative, they identify a strategic incentive for abstention which they call the "swing voter's curse." In their model, voters share common underlying values, so that disagreements arise only because of informational differences; if information were perfect, voting would be unanimous. Informed citizens observe which candidate is superior, and vote for that candidate. An uninformed citizen, uncertain which candidate is better, instead abstains—even when voting is costless, and even if prior beliefs favor one candidate over the other—reasoning that her own vote will influence her payoff only if it is *pivotal* (i.e. either making or breaking a tie), which can only happen when she is voting against the informed voters and therefore for the *wrong* candidate. Thus abstention is actually the *best* way for an uninformed citizen to achieve her desired election outcome. In fact, abstention is socially

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<sup>1</sup>Throughout this paper I use feminine pronouns to describe voters, and masculine pronouns to describe candidates.

desirable: the best social outcomes are achieved when informed citizens vote and uninformed citizens abstain.

While attractively simple, the information structure in the FP model is unrealistic: voter heterogeneity is limited to two types, informed voters have perfect information, and uninformed voters are perfectly ignorant. The importance of the latter two restrictions can be seen by comparing the FP model to a related framework, analyzed two centuries earlier by Condorcet (1785). In that model, citizens each observe independent private signals indicating the superior candidate, but these signals are only correct with some (common) probability  $q \in [\frac{1}{2}, 1]$ . Even if citizens are only barely informed (e.g.  $q = 0.51$ ), the well-known Condorcet jury theorem states that, as the number of voters grows large, the superior candidate receives a majority of votes with probability approaching one (by the law of large numbers). Thus everyone should vote, and the majority opinion of a sufficiently large number of voters will be better-informed than that of any imperfectly-informed individual. This ability to so effectively aggregate private information has long been regarded as one of the most compelling justifications for the extensive use of majority voting in collective decision-making.

Like FP and Condorcet, I analyze voting behavior in a two-candidate election in which voting is costless, and citizens have common values but imperfect information. As in the Condorcet model, every agent receives a private indication of the superior candidate. Here, however, the quality  $Q_i \in [\frac{1}{2}, 1]$  of a citizen's signal is individual-specific, drawn randomly from some common (and commonly-known) distribution  $F$ . In this framework, the Condorcet model corresponds to a degenerate  $F$ , and the FP model a discrete  $F$ , with positive mass only on the "informed" and "uninformed" extreme types  $Q_i = 1$  and  $Q_i = \frac{1}{2}$ . Of particular interest are continuous  $F$ , for which these extreme types are realized with zero probability.<sup>2</sup>

In this framework, the best response to any strategy is characterized by cutpoints on posterior beliefs. Accordingly, equilibrium can be characterized by an information quality threshold  $T^*$ , above which agents vote sincerely and below which they abstain. The location of  $T^*$  highlights the inherent conflict between the quantity and quality of information: if  $T^*$  is high, voters are few but well-informed, as in the FP model; if  $T^*$  is low, voters are many but on average less well-informed, as in the Condorcet model. With informative voting, the superior candidate is more likely to be ahead by a single vote than behind by a single vote, so a vote for the correct candidate is strictly less likely to be pivotal than a mistake.

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<sup>2</sup>The importance of a generalized information structure is demonstrated by Duggan and Martinelli (2006) and Meirowitz (2002), who overturn a surprising result in FP (1998) that unanimity rule gives jurors poor incentives for truth-telling. In this model,  $F$  is taken to be exogenous; endogenous information quality is analyzed by Martinelli (2006, 2007).

Thus, voters suffer from the swing voter's curse, and in equilibrium some agents abstain (i.e.  $T^* > \frac{1}{2}$ ) even though their private information clearly favors one candidate over the other.

As a population grows,  $T^*$  rises, because the addition of voters strengthens the swing voter's curse. If  $F$  is continuous, then even an agent who might reasonably believe herself to be the best informed member of a small electorate expects to eventually have an arbitrarily large number of better-informed peers, as the population grows. In light of this, intuition suggests that even an extremely well-informed citizen will at some point decide to abstain, deferring to her better-informed peers; if so, the fraction of citizens who votes must fall to 0% (i.e.  $T^* \rightarrow 1$ ) as a population grows large. This intuition, however, turns out to be incorrect: a one-vote loss indeed grows less likely, even relative to a one-vote win, but decreasingly so, and  $T^*$  asymptotes at some level strictly below one. The precise limit of  $T^*$  is determined by the underlying distribution of  $F$ , and (for most  $F$ ) is unique; one benefit of this model is a straightforward formula by which, for any  $F$ , turnout can be computed numerically.

As in both the Condorcet and FP models, this model predicts that the superior candidate will be elected with probability approaching one as the electorate grows large. To maximize this probability, however, the Condorcet model suggests that everyone should vote, while the FP model suggests that uninformed citizens should abstain. In this model, a voluntary election is inefficient because, by allowing abstention, it fails to utilize nonvoters' independent private information. Surprisingly, however, mandatory actually only pools *less* information, not more, because it loses information conveyed by the *decision* to vote. A first-best election mechanism would weight votes by voters' underlying confidence levels.

In addition to behavior and welfare predictions, this generalized information structure provides useful comparative static results that are unavailable in simpler models. If everyone's information improves, for example, improves welfare but has two opposing effects on turnout: it lowers abstention by lifting nonvoters above the participation threshold, but also raises abstention by intensifying the swing voter's curse; the net effect depends on which where within the information distribution improvements are concentrated. A mean-preserving decrease in the variance of information lowers abstention in most cases, by shrinking the difference between informed and uninformed voters and thereby weakening the swing voter's curse. An increase in the cost of voting lowers turnout from its social optimum.

Like the original FP model, this model explains the empirical correlations enumerated above between education and turnout, as well as the phenomenon of roll-off, and abstention in other costless voting environments. It further explains what Aldrich (1993) calls "the most important substantive problem in the turnout literature," which is a paradox observed by Brody (1978), that turnout has persistently fallen over recent decades even while education levels have risen, so that education and turnout are positively associated in any

cross-sectional study but negatively correlated over time. In the context of this model, one explanation for this paradox is that an individual's tendency to vote is increasing in her own education level but *decreasing* in the education levels of others. A second possibility is that, as the number and scope of laws and policies has proliferated over time, the decisions required of politicians (and therefore voters) have grown more complicated, in effect shifting the entire distribution of information quality downward, thereby swamping the influence within the distribution caused by educational increases.

Although information quality cannot be readily observed, voting is sincere and turnout predictions for simple  $F$  are similar to actual participation levels in the U.S. The opposite impact of one's own and others' information implies that the importance of education, age, and other proxies of information quality should be *relative* rather than *absolute*, a subtle prediction that I confirm empirically, using American National Election Studies (ANES) data on participation in presidential primary elections, where the assumption of common values is likely to hold. Repeating the analysis for both turnout and roll-off in general elections yields similar results, suggesting that voters perceive their differences to be primarily informational, even in general election settings.

The remainder of this paper is organized as follows. I present my model formally in section 2.1, and in sections 2.2 through 2.6 I analyze equilibrium behavior in small and large electorates, welfare, and comparative statics associated both with information and with voting costs. I then present empirical evidence and applications in section 3, and conclude in section 4. In most cases, proofs of analytical results are relegated to the Appendix.

## 2 Analysis

### 2.1 The Model

In an election between two candidates or alternatives,  $A$  and  $B$ , there is an unknown number  $N$  of potential voters, where  $N$  has Poisson distribution with mean  $\mu$ . For a particular realization of  $N$ , each citizen is endowed with a privately-known information quality level  $Q_i \in [\frac{1}{2}, 1]$  (with realization  $q_i$ ), drawn independently from a common and commonly-known distribution  $F$ , which has a differentiable density  $f$  that is strictly positive between  $\frac{1}{2}$  and 1. Before the election, Nature designates one candidate  $Z \in \{A, B\}$  as superior to the other. Citizens do not observe nature's choice directly, but know that the candidates will be chosen with equal probability. In addition, each agent receives a private signal  $S_i \in \{a, b\}$

(with realization  $s_i$ ) that corresponds to  $Z$  with probability  $Q_i$ . That is,

$$\begin{aligned}\Pr(S_i = a|Z = A) &= \Pr(S_i = b|Z = B) = Q_i \\ \Pr(S_i = b|Z = A) &= \Pr(S_i = a|Z = B) = 1 - Q_i\end{aligned}$$

To a perfectly informed agent (i.e.  $Q_i = 1$ ),  $S_i$  reveals  $Z$  perfectly, and to a perfectly uninformed (i.e.  $Q_i = \frac{1}{2}$ ) agent, the signal provides no information whatsoever; for most agents, of course,  $S_i$  is somewhat informative but not perfectly so. Agents' signals are mutually independent (conditional on  $Z$ ), and signal values are independent of information levels.

An agent may choose to vote for either candidate or to abstain. Her mixed strategy  $\sigma_i = (\sigma_i^A, \sigma_i^B, \sigma_i^0)$  specifies the distribution of the outcome  $X_i \in \{A, B, 0\}$  of her vote, where a vote for candidate 0 represents abstention. Agents act simultaneously, and the election winner  $X \in \{A, B\}$  is determined by simple majority rule, flipping a coin in the event of a tie. Citizens each receive utility 1 if the superior candidate wins the election and 0 otherwise, so that expected utility—and therefore social welfare—are given merely by the probability  $\Pr(X = Z)$ .

I restrict attention to symmetric strategies and seek a symmetric Bayesian equilibrium.<sup>3</sup> A symmetric strategy profile  $\sigma$  must specify a mixture for every possible voter type  $(q, s) \in [\frac{1}{2}, 1] \times \{a, b\}$ ; an individual citizen of type  $(q_i, s_i)$  reinterprets  $\sigma$  as a list of her opponents' strategies, and chooses  $\sigma_i = (\sigma_i^A, \sigma_i^B, \sigma_i^0)$  to maximize

$$EU(\sigma_i; \sigma, q_i, s_i) = \Pr(X = Z | \sigma, \sigma_i, q_i, s_i) \tag{1}$$

The strategy  $\sigma_i^*$  that maximizes (1) is a *best response* to  $\sigma$ , and  $\sigma^*$  is a *symmetric Bayesian equilibrium* if  $\sigma^*(q, s)$  is a best response to  $\sigma^*$  for every  $(q, s)$ .

Before proceeding to characterize best responses, it is worth noting that the assumption here that voters share a common objective is less restrictive than it might seem. In the real world, of course, political opinions vary dramatically, both between and within political parties; here, too, posterior beliefs (given below by  $\alpha_i$ ) regarding the probability of  $A$  being superior to  $B$  vary continuously between 0 and 1. When individuals in the real world argue over which of two policies to adopt, their disagreement frequently stems from their differing predictions of what effects the competing policies will have; if the effects of two policies could somehow be indisputably predicted, the superiority of one of the two alternatives may well become obvious, so that voters no longer disagree.

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<sup>3</sup>This restriction is merely for simplicity of exposition: even allowing asymmetric strategies, Theorem 1 guarantees that the best response to any profile is symmetric. Any Bayesian equilibrium, therefore, must be symmetric as well.

## 2.2 Best Responses

In state  $A$ , an agent with information quality  $q$  receives an  $a$  signal with probability  $q$  and a  $b$  signal with probability  $1 - q$ ; in state  $B$ , the probabilities are reversed. Given a profile  $\sigma$ , therefore, the probability  $p_{xz}$  with which a randomly chosen agent votes for candidate  $x \in \{A, B, 0\}$  in state  $z \in \{A, B\}$  is given by the following.

$$p_{xA} = \int_{1/2}^1 [q\sigma^x(q, a) + (1 - q)\sigma^x(q, b)] dF(q) \quad (2)$$

$$p_{xB} = \int_{1/2}^1 [q\sigma^x(q, b) + (1 - q)\sigma^x(q, a)] dF(q) \quad (3)$$

The expected number of votes for candidate  $x$  in state  $z$  is then given simply by  $\mu p_{xz}$ .

By the decomposition property of Poisson random variables (see Myerson, 1998), the numbers of  $A$ ,  $B$ , and  $0$  votes in state  $z$  are independent Poisson random variables. For any integer  $w$ , the probability  $\pi_{wz}$  that the superior candidate wins the election by  $w$  votes is simply the infinite sum of probabilities that  $k + w$  agents vote for the superior candidate and only  $k$  vote for his opponent. Since an agent's vote is *pivotal* when it creates or breaks a tie, of particular interest are the probability  $\pi_{0z}$  of a tie, and the probabilities  $\pi_{1z}$  and  $\pi_{-1z}$  with which the superior candidate wins and loses, respectively, by a single vote. In state  $A$ , these probabilities are given by the following, and similar expressions apply to state  $B$ .

$$\pi_{0A} = \sum_{k=0}^{\infty} \frac{e^{-(\mu p_{AA})} (\mu p_{AA})^k}{k!} \frac{e^{-(\mu p_{BA})} (\mu p_{BA})^k}{k!} \equiv \sum_{k=0}^{\infty} \psi_{kA} \quad (4)$$

$$\pi_{1A} = \sum_{k=0}^{\infty} \frac{e^{-(\mu p_{AA})} (\mu p_{AA})^{k+1}}{(k+1)!} \frac{e^{-(\mu p_{BA})} (\mu p_{BA})^k}{k!} \equiv \sum_{k=0}^{\infty} \frac{\mu}{k+1} p_{AA} \psi_{kA} \quad (5)$$

$$\pi_{-1A} = \sum_{k=0}^{\infty} \frac{e^{-(\mu p_{AA})} (\mu p_{AA})^k}{k!} \frac{e^{-(\mu p_{BA})} (\mu p_{BA})^{k+1}}{(k+1)!} \equiv \sum_{k=0}^{\infty} \frac{\mu}{k+1} p_{BA} \psi_{kA} \quad (6)$$

where the simplifying notation  $\psi_{kA}$  is defined as follows:

$$\psi_{kA} = \frac{e^{-(\mu p_{AA})} (\mu p_{AA})^k}{k!} \frac{e^{-(\mu p_{BA})} (\mu p_{BA})^k}{k!} \quad (7)$$

It is easy to see that  $\pi_{1A} = \frac{p_{AA}}{p_{BA}} \pi_{-1A}$ , and also that with positive probability no agents vote, resulting in a tie (i.e.  $\psi_{0A} > 0$ , which implies  $\pi_{0A} > 0$ ).

By the environmental equivalence property of Poisson games (see Myerson, 1998) an individual perceives from within the game that the number of her opponents, like the total number of players from an outside perspective, has Poisson distribution with mean  $\mu$ , and

therefore that the numbers of her fellow citizens who vote for  $A$ ,  $B$ , and  $0$ , respectively, in state  $z$  are independent Poisson random variables with means  $\mu p_{Az}$ ,  $\mu p_{Bz}$ , and  $\mu p_{0z}$ . She also reinterprets  $\pi_{wz}$  as the probability that  $Z$  will win the election by  $w$  votes, should she abstain.

Using her private information, an agent can formulate posterior beliefs  $\alpha_i$  about the distribution of  $Z$ :

$$\alpha_i \equiv \Pr(Z = A | Q_i, S_i) = \begin{cases} Q_i & \text{if } S_i = a \\ 1 - Q_i & \text{if } S_i = b \end{cases} \quad (8)$$

Playing  $\sigma_i = (\sigma_i^A, \sigma_i^B, \sigma_i^0)$  in response to an opponent profile  $\sigma$  will then yield the following expected utility:

$$\begin{aligned} & EU(\sigma_i | \sigma, \alpha_i) \quad (9) \\ = & \alpha_i \left[ \sum_{w=2}^{\infty} \pi_{wA} + \pi_{1A} \left( \sigma_i^A + \sigma_i^0 + \frac{1}{2} \sigma_i^B \right) + \pi_{0A} \left( \sigma_i^A + \frac{1}{2} \sigma_i^0 \right) + \pi_{-1A} \left( \frac{1}{2} \sigma_i^A \right) \right] \\ & + (1 - \alpha_i) \left[ \sum_{w=2}^{\infty} \pi_{wB} + \pi_{1B} \left( \sigma_i^B + \sigma_i^0 + \frac{1}{2} \sigma_i^A \right) + \pi_{0B} \left( \sigma_i^B + \frac{1}{2} \sigma_i^0 \right) + \pi_{-1B} \left( \frac{1}{2} \sigma_i^B \right) \right] \end{aligned}$$

The fraction  $\frac{1}{2}$  in equation (9) reflects the probability, in the event of a tied election, that a tie-breaking coin toss will favor the superior candidate  $Z$ . From (9) it can be seen that a vote for the superior candidate is only *pivotal* (i.e. influences the election outcome) when either the candidates tie but  $Z$  loses the coin toss, or  $Z$  loses the election by a single vote, when he would have won the coin toss. Let  $P_z$  denote the probability, in state  $z$ , that one of these occurs:

$$P_z = \frac{1}{2} \pi_{0z} + \frac{1}{2} \pi_{-1z} \quad (10)$$

Similarly, let  $\tilde{P}_z$  denote the probability with which a vote for the inferior candidate is pivotal:

$$\tilde{P}_z = \frac{1}{2} \pi_{0z} + \frac{1}{2} \pi_{1z} \quad (11)$$

Using (10) and (11), define the ratios  $\alpha_A$ ,  $\alpha_B$ , and  $\hat{\alpha}$  as follows.

$$\alpha_A = \frac{\tilde{P}_B}{P_A + \tilde{P}_B}, \alpha_B = \frac{\tilde{P}_A}{\tilde{P}_A + P_B} \quad (12)$$

$$\hat{\alpha} = \frac{P_B + \tilde{P}_B}{\tilde{P}_A + P_B + P_A + \tilde{P}_B} \quad (13)$$

As Proposition 1 now shows, these thresholds characterize the best response  $\sigma_i^*$  to any strategy profile. Mathematically,  $\hat{\alpha}$  must lie between  $\alpha_A$  and  $1 - \alpha_B$ : when  $\alpha_A \leq \hat{\alpha} \leq 1 - \alpha_B$ , a best response is to vote  $A$  if  $\alpha_i \in (\hat{\alpha}, 1]$  and vote  $B$  if  $\alpha_i \in [0, \hat{\alpha})$ ; when  $1 - \alpha_B \leq \hat{\alpha} \leq \alpha_A$ ,

it is to vote  $A$  if  $\alpha_i \in (\alpha_A, 1]$ , vote  $B$  if  $\alpha_i \in [0, 1 - \alpha_B)$ , and abstain if  $\alpha_i \in (1 - \alpha_B, \alpha_A)$ . Best responses are in pure strategies except precisely at these cutpoints, which occur with zero probability.

**Proposition 1** Define  $\alpha_A$ ,  $\hat{\alpha}$ , and  $\alpha_B$  as in (12) and (13) for a symmetric profile  $\sigma$ , and let  $\sigma_i^*$  denote the best response to  $\sigma$  for a citizen with posterior beliefs given by  $\alpha_i$ , as defined in (8). Then the following must be true.

$$(i) \text{ If } \alpha_A \leq \hat{\alpha} \leq 1 - \alpha_B \text{ then } \sigma_i^* = \begin{cases} (1, 0, 0) & \text{if } \alpha_i > \hat{\alpha} \\ (0, 1, 0) & \text{if } \alpha_i < \hat{\alpha} \end{cases}$$

$$(ii) \text{ If } 1 - \alpha_B \leq \hat{\alpha} \leq \alpha_A \text{ then } \sigma_i^* = \begin{cases} (1, 0, 0) & \text{if } \alpha_i > \alpha_A \\ (0, 0, 1) & \text{if } 1 - \alpha_B < \alpha_i < \alpha_A \\ (0, 1, 0) & \text{if } \alpha_i < 1 - \alpha_B \end{cases}$$

**Proof.** From (9) it is straightforward to verify the following.

$$EU((1, 0, 0)) - EU((0, 0, 1)) = \alpha_i P_A - (1 - \alpha_i) \tilde{P}_B \quad (14)$$

$$EU((0, 1, 0)) - EU((0, 0, 1)) = -\alpha_i \tilde{P}_A + (1 - \alpha_i) P_B \quad (15)$$

$$EU((1, 0, 0)) - EU((0, 1, 0)) = \alpha_i (P_A + \tilde{P}_A) - (1 - \alpha_i) (\tilde{P}_B + P_B) \quad (16)$$

(14) is positive if and only if  $\alpha_i P_A > (1 - \alpha_i) \tilde{P}_B$  or, equivalently,  $\alpha_i > \frac{\tilde{P}_B}{P_A + \tilde{P}_B} = \alpha_A$ . Similarly, (15) and (16) are positive if and only if  $\alpha_i < 1 - \alpha_B$  and  $\alpha_i > \hat{\alpha}$ , respectively. Part (i) then follows since  $\alpha_i > \hat{\alpha} \geq \alpha_A$  implies that both (14) and (16) are positive and  $\alpha_i < \hat{\alpha} \leq 1 - \alpha_B$  implies that (15) is positive and (16) is negative. Part (ii) follows since  $\alpha_i > \alpha_A \geq \hat{\alpha}$  implies that both (15) and (16) are positive,  $1 - \alpha_B < \alpha_i < \alpha_A$  implies that both (15) and (16) are negative, and  $\alpha_i < 1 - \alpha_B \leq \hat{\alpha}$  implies that (15) is positive and (16) is negative. ■

One interpretation of the best response thresholds  $\alpha_A$ ,  $\hat{\alpha}$ , and  $\alpha_B$  is as conditional probabilities. For example,  $\alpha_A$  denotes the probability that an  $A$  vote is pivotal in the *wrong* direction (i.e. in state  $B$ ) conditional on its being pivotal at all. If this probability is high, it discourages voters from casting  $A$  votes; thus the corresponding  $A$  threshold is high, and only those voters with the strongest posterior beliefs vote for candidate  $A$ .

## 2.3 Equilibrium

An equilibrium strategy profile must be its own best response. As Proposition 2 now states, this is only possible when  $\alpha_A > \frac{1}{2}$  and  $\alpha_B > \frac{1}{2}$ . By condition (ii) of Proposition 1, this implies that citizens vote *informatively* (i.e. vote  $A$  or  $B$  in response to  $a$  or  $b$  signals, respectively) if sufficiently well-informed (i.e. if  $Q_i \geq \alpha_A$  or  $Q_i \geq \alpha_B$ , respectively) and

otherwise abstain. In this model, informative and *sincere* voting (i.e. voting as if directly choosing the election outcome) are equivalent.

**Proposition 2** *Let  $\sigma^*$  be a symmetric Bayesian equilibrium and let  $\alpha_A$  and  $\alpha_B$  be the posterior thresholds defined in (12). Then  $\alpha_A \geq \frac{1}{2}$  and  $\alpha_B \geq \frac{1}{2}$ .*

**Proof.** See Appendix. ■

Given this characterization of equilibrium voting, it is useful to define an *informative-voting participation cutpoint (IPC) strategy*  $\sigma_{T_A, T_B}$  for arbitrary participation thresholds  $T_A, T_B \in [\frac{1}{2}, 1]$ , as follows:

$$\sigma_{T_A, T_B}(q, s) = \begin{cases} (1, 0, 0) & \text{if } s = a \text{ and } q \geq T_A \\ (0, 1, 0) & \text{if } s = b \text{ and } q \geq T_B \\ (0, 0, 1) & \text{otherwise} \end{cases} \quad (17)$$

Taken together, Propositions 1 and 2 imply that an equilibrium profile  $\sigma^*$  must be IPC, with participation thresholds  $T_A = \alpha_A$  and  $T_B = \alpha_B$ . Theorem 2 will further show  $\sigma^*$  to be *signal-symmetric (SIPC)*, so that the thresholds coincide (i.e.  $T_A = T_B = T$ ).

Under an SIPC strategy, citizens vote informatively if  $Q_i \geq T$ , and otherwise abstain. Therefore, the vote probabilities from (2) and (3) no longer depend on the state of the world, and simplify to  $p_+$  and  $p_-$ , as defined here:

$$p_+ \equiv \int_T^1 q dF(q) = p_{AA} = p_{BB} \quad (18)$$

$$p_- \equiv \int_T^1 (1 - q) dF(q) = p_{AB} = p_{BA} \quad (19)$$

Similarly, win and pivot probabilities can be written simply as  $\pi_w$ ,  $P$ , and  $\tilde{P}$ . Accordingly, best response cutpoints coincide (i.e.  $\alpha_A = \alpha_B$ ) and the best response to  $\sigma_{T, T}$  is itself SIPC, with a participation threshold  $T_{BR}$  that depends on the participation threshold  $T$ , as follows:

$$T_{BR}(T) \equiv \frac{\tilde{P}}{P + \tilde{P}} \quad (20)$$

In general,  $T_{BR}(T)$  may be either greater or less than  $T$ ; for a fixed point  $T^* = T_{BR}(T^*)$ , the corresponding SIPC profile  $\sigma_{T^*, T^*}$  must be its own best response, and therefore an *SIPC Bayesian equilibrium*. Theorem 1 now states that such a fixed point, and therefore an SIPC Bayesian equilibrium, must always exist. In such an equilibrium  $\frac{1}{2} < T^* < 1$ , meaning that both voting and abstention must both be positive.

**Theorem 1** *There exists a threshold  $T^*$  strictly between  $\frac{1}{2}$  and 1 such that the SIPC profile  $\sigma_{T^*, T^*}$  is an SIPC Bayesian equilibrium.*

**Proof.**  $T_{BR} : [\frac{1}{2}, 1] \rightarrow [\frac{1}{2}, 1]$  is continuous and  $[\frac{1}{2}, 1]$  is compact, so Brouwer's fixed point theorem gives existence. Following  $\sigma_{\frac{1}{2}, \frac{1}{2}}$ , all citizens vote, in which case  $p_+ > p_-$ ,  $\pi_1 > \pi_{-1}$ , and therefore  $\tilde{P} > P$ . In other words, a mistake is strictly more likely to be pivotal than a correct vote. This implies that an agent of type  $Q_i = \frac{1}{2}$  should abstain (i.e.  $T(\frac{1}{2}) > \frac{1}{2}$ ). Similarly, by  $\sigma_{1,1}$  no one votes; in that case, any vote would be pivotal (i.e.  $P = \tilde{P} = \frac{1}{2}$ ), so anyone should vote in response (i.e.  $T_{BR}(1) = \frac{1}{2}$ ). ■

Having shown that an SIPC equilibrium exists, Theorem 2 next shows that, in fact, all equilibria are SIPC. In principle there could be multiple SIPC equilibria, though the proof of Theorem 2 suggests that this is impossible for sufficiently smooth  $F$ . Conditions for uniqueness in large electorates are made more precise by Theorem 4 in section 2.4.

**Theorem 2** *If  $\sigma^*$  is a symmetric Bayesian equilibrium then it is SIPC.*

**Proof.** See Appendix. ■

## 2.4 Large Elections

In this section I analyze asymptotic equilibrium behavior as a population grows large. In doing so, I denote the implicit dependence of the best response and equilibrium participation thresholds  $T_{BR}^\mu$  and  $T_\mu^*$  on the population size parameter  $\mu$  by a superscript and subscript, respectively. As the number of voters grows large, the superior candidate wins the election with increasing probability. This strengthens the swing voter's curse so that the marginal voter, who had previously been indifferent between voting and abstaining, now strictly prefers to abstain, leaving the election decision in the hands of those with superior information. Accordingly, the best response threshold rises and the participation rate declines. More formally, Proposition 3 states that  $T_{BR}^\mu(T)$  is increasing in  $\mu$  for any cutpoint  $T < 1$ .<sup>4</sup> The highest and lowest fixed points of  $T_{BR}^\mu$  (or the only fixed point, if  $T_\mu^*$  is unique) must therefore rise with  $\mu$ .

**Proposition 3** *For any  $T \in [\frac{1}{2}, 1)$ , the best response threshold  $T_{BR}^\mu(T)$  is increasing in  $\mu$ .*

**Proof.** See Appendix. ■

In the FP model, uninformed voters abstain with increasing probability until, in the limit, they all abstain. Turnout is nevertheless positive, however, because informed citizens always vote. Here, voters are in a way both informed and uninformed. When  $\mu$  is small, a citizen might reasonably expect to be the best informed voter in the electorate. As  $\mu \rightarrow \infty$ , however, the expected number of better-informed citizens grows arbitrarily large. This may

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<sup>4</sup>If  $T = 1$ , no one votes regardless of  $\mu$ .

seem to suggest that even extremely well-informed citizens will eventually defer to those with better information (or, equivalently, that  $T_\mu^* \rightarrow 1$ ), so that turnout approaches 0%. In evaluating this possibility, Lemma 1 derives the function  $L(T)$  to which  $T_{BR}^\mu$  converges:

$$L(T) = \frac{\sqrt{M(T)}}{\sqrt{M(T)} + \sqrt{1 - M(T)}} \quad (21)$$

where the *mean quality function*  $M(T) \equiv E(Q|Q \geq T) = \frac{1}{1-F(T)} \int_T^1 qdF(q) = \frac{p_+}{p_+ + p_-}$  gives the average information quality of citizens who vote. Equivalently,  $M$  is the expected vote share of the superior candidate.

**Lemma 1** For any  $T \in [\frac{1}{2}, 1)$ ,  $\lim_{\mu \rightarrow \infty} T_{BR}^\mu(T) = L(T)$ , as defined as in (21).

**Proof.** See Appendix. ■

Since  $T_{BR}^\mu(T) \rightarrow L(T)$ , any limit point of a sequence of fixed points of  $T_{BR}^\mu$  must be a point of  $L$ . Theorem 3 now shows that such a fixed point must be strictly less than one. In other words, turnout remains bounded strictly above 0%, even as an electorate grows arbitrarily large. The fallacy in the above intuition is that, while a citizen indeed expects both the quantity and the quality of opponents' votes to be high, she bases her behavior not on her expectations, but rather on her *conditional* expectations: when her vote is pivotal, her opponents' votes must be of far lower quantity and quality than she originally expected; the difference in this case between a one-vote win and a one-vote continues to grow, but decreasingly so. By voting rather than abstaining in a finite election, the marginal voter drags down the average quality of votes cast. Her impact on the average quality is reduced, however, as the number of voters grows; in the limit, she contributes to the quantity of votes without reducing the quality at all.

**Theorem 3** Let  $\left\{T_{\mu_k}^*\right\}_{k=1}^\infty$  be a sequence of equilibrium participation thresholds for a sequence  $\mu_k$  of population parameters such that  $\mu_k \rightarrow \infty$  as  $k \rightarrow \infty$ , and let  $T_\infty^*$  be a limit point of  $\left\{T_{\mu_k}^*\right\}_{k=1}^\infty$ . Then  $T_\infty^* < 1$ .

**Proof.** See Appendix. ■

In general, it is possible for  $L$  to have multiple fixed points between  $\frac{1}{2}$  and 1. If the density  $f$  is *log-concave* (i.e.  $\log(f)$  is concave or, equivalently,  $\frac{f'}{f}$  is decreasing), however, as it is for many of the most common distributions,<sup>5</sup> then Theorem 4 rules out this possibility.<sup>6</sup>

<sup>5</sup>Bagnoli and Bergstrom (2005) show the following distributions to have log-concave densities: uniform, normal, logistic, extreme value, chi-squared, chi, exponential, Laplace, Weibull (for some parameter values), power function, gamma, and beta. Also, any truncation, linear transformation, or mirror-image of a log-concave density is log-concave.

<sup>6</sup>Log-concavity is a stronger condition than necessary.  $T_\infty^*$  may easily be unique, for example, if  $F$  is bimodal, though  $f$  is not log-concave in that case. As the proof of Theorem 4 makes clear, the important

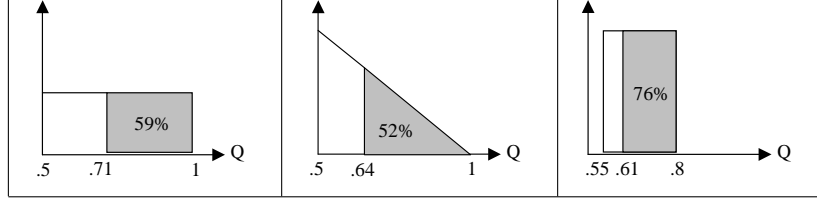


Figure 1: Participation thresholds and turnout rates for simple information distributions

Uniqueness in the limit, of course, implies a unique participation cutpoint  $T_\mu^*$  for any  $\mu$  sufficiently large.

**Theorem 4** *If  $f$  is log-concave then  $L$  has a unique fixed point  $T_\infty^*$  strictly between  $\frac{1}{2}$  and 1.*

**Proof.** See Appendix. ■

With a unique equilibrium threshold  $T_\infty^*$ , the participation rate  $1 - F(T_\infty^*)$  is likewise unique. Since these values depend exclusively on the underlying information distribution, both may be computed numerically for any closed-form  $F$ , using the formula from (21). To illustrate, Figure 1 displays the equilibrium participation thresholds and turnout rates associated with some simple distributions. If information quality is distributed uniformly between  $\frac{1}{2}$  and 1, for example, the limiting cutpoint is  $T_\infty^* = 0.71$ , and the best-informed 59% of citizens vote.

## 2.5 Welfare and Election Design

Since voters share common values, social welfare is equivalent to individual utility, and can therefore be measured by the probability  $\Pr(X = Z)$  of electing the superior candidate. As  $\mu \rightarrow \infty$ , the law of large numbers implies that candidate  $Z$ 's actual vote share approaches the expected vote share,  $M(T_\infty^*)$ . As in the original Condorcet jury theorem, therefore,  $\Pr(X = Z) \rightarrow 1$ . On the other hand, one message of the original Condorcet model is that election decisions are best made by utilizing the independent information of as many voters as possible, even if that information is of low quality. While it is difficult to attribute precise meaning to informal arguments, this logic seems to underlie the commonly held concern that low and declining voter turnout is a serious threat to democracy. To prevent voter abstention, a number of democracies (e.g. Australia and several Latin American countries) have made voting compulsory; Lijphart (1997), among others, recommends that the United States do the same.

With common values, however, the socially optimal level of turnout must be achieved in equilibrium; since  $T^* > \frac{1}{2}$  in the unique equilibrium, it must be that mandatory voting

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things is just that  $f$  not have large "spikes" of probability.

actually pools less, not more information, than voluntary voting. One intuition for this rather surprising result is that a majority election must weight votes equally. A compulsory election collects a larger number of signals, but collects no information regarding the quality of those signals; in a voluntary election, voters' signals (i.e. signals for which  $Q_i \geq T^*$ ) are given more weight than nonvoters' signals (i.e. signals for which  $Q_i < T^*$ ).<sup>7</sup> The optimal election mechanism would directly ask voters to report both  $Q_i$  and  $S_i$ ,<sup>8</sup> and would weight individual votes by their underlying quality in a maximum likelihood approach, so that candidate  $A$  wins if and only if the probability of observing  $\{S_i\}_{i=1}^N$  is greater when  $A$  is superior to  $B$  than when  $B$  is superior to  $A$ , so that the following inequality holds.<sup>9</sup>

$$\prod_{i:s_i=A} q_i \prod_{j:s_j=B} (1 - q_j) > \prod_{i:s_i=A} (1 - q_i) \prod_{j:s_j=B} q_j$$

According to Lijphart (1997), John Stuart Mill proposed in 1861 that educated voters be allowed to vote two or more times in an election, and such a system was actually used in Belgium from 1893 to 1919; clearly, the intent of such a policy is similar to the one I have described. A similar method would be to allow voters to rate candidates on a point scale (say 1 to 10), as is common in judging arts and athletic competitions. By awarding two candidates the same number of points, a judge effectively demonstrates that  $Q_i = \frac{1}{2}$ , while awarding 10 to one and 1 to the other demonstrates  $Q_i$  close to one.

## 2.6 Comparative Statics

### Information Quality

The distribution  $F$  of information quality that uniquely determines equilibrium voting behavior is itself determined by factors that may vary both regionally and over time, such as voters' education or experience levels, and access to information technology. In this section,

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<sup>7</sup>Analyzing a model similar to this, Krishna and Morgan (2008) likewise conclude that mandatory voting pools less information than voluntary voting, but for an entirely different reason. In their model, signal quality depends on the state (i.e.  $a$  signals are more reliable than  $b$  signals). To compensate for this, citizens strategically abstain, if allowed; otherwise, they vote uninformatively, and information is aggregated less effectively.

<sup>8</sup>Since values are common, voters have an incentive to tell the truth: if  $S_i = A$  and  $Q_i = q$  then claiming  $Q_i > q$  just increases the probability of wrongly electing  $A$ , and claiming  $Q_i < q$  just increases the chance of wrongly electing  $B$ .

<sup>9</sup>See Shapley and Grofman (1984). This rule is equivalent to a standard voluntary election if some voters are perfectly uninformed (i.e.  $Q_i = \frac{1}{2}$ ) and others have identical information quality (i.e.  $Q_i = q > \frac{1}{2}$ ), and to a mandatory election if everyone belongs to the latter group. Note that this decision rule is distinct from the Maximum Likelihood rule developed by Kemeny (1959) and discussed by Young (1995), which seeks instead to identify an "average" preference ranking among voters, in an election with multiple candidates.

therefore, I analyze how turnout responds to changes in  $F$ , adding a superscript to denote the reliance on  $F$  of the mean quality function  $M^F$ , the limiting best response function  $L^F$ , and the limiting participation threshold  $T_\infty^F$ . Participation is given by the *survival function*  $\bar{F} \equiv 1 - F$ , evaluated at  $T_\infty^F$ . In what follows, I compare  $T_\infty^F$  and  $\bar{F}(T_\infty^F)$  with corresponding values  $T_\infty^G$  and  $\bar{G}(T_\infty^G)$  associated with an alternative distribution  $G$ . In preparation for this, Lemma 2 presents a useful condition that is equivalent to  $T_\infty^G > T_\infty^F$ .

**Lemma 2** *Let  $F$  and  $G$  be continuous, log-concave distributions with strictly positive densities, and let  $T_\infty^F$  and  $T_\infty^G$  and  $M^F$  and  $M^G$  denote the unique limiting participation thresholds and mean quality functions for  $F$  and  $G$ , respectively. Then  $T_\infty^G > T_\infty^F$  if and only if  $M^G(T) > M^F(T)$  or, equivalently,*

$$\frac{\bar{F}(T)}{\bar{G}(T)} > \frac{\int_T^1 \bar{F}(q) dq}{\int_T^1 \bar{G}(q) dq} \quad (22)$$

for  $T \in \{T_\infty^F, T_\infty^G\}$ .

**Proof.** See Appendix. ■

To begin, consider a general improvement in information quality.  $G$  is said to *first-order stochastically dominate*  $F$  (written  $G \geq_1 F$ ) if, for any quality level  $q$ , the fraction of citizens with information quality better than  $q$  is higher under  $G$  than under  $F$  (i.e.  $\bar{G}(q) \geq \bar{F}(q)$  for all  $q$ ). In general, moving from  $F$  to  $G$  has two opposite effects: turnout increases as nonvoters are lifted above the participation threshold, but decreases as improved voter information strengthens the swing voter's curse. Which of these two effects dominates depends primarily on whose information quality improves most, as Proposition 4 emphasizes: (1) below  $T_\infty^*$ , small information improvements have no effect because citizens do not vote; (2) above  $T_\infty^*$ , information improvements lower turnout by strengthening the swing voter's curse; (3) moderate improvements in nonvoters' information increase turnout, both directly (by pushing nonvoters above  $T_\infty^*$ ) and indirectly (by lowering the average vote quality, thereby weakening the swing voter's curse and lowering  $T_\infty^*$ ).<sup>10</sup> These effects are illustrated with numerical examples in Figure 2, starting from a uniform distribution. Regardless of its effect on turnout, the direct welfare effect of improving information quality is to improve election accuracy, and any strategic response to improved information can only increase welfare further.

**Proposition 4** *Let  $F$  and  $G$  be continuous, log-concave distributions with strictly positive densities, and suppose  $G \geq_1 F$ . Then the following must be true:*

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<sup>10</sup>Symmetrically, information reductions below  $T$  have no effect, small reductions above  $T$  increase turnout, and moderate reductions above  $T$  reduce turnout both directly and indirectly.

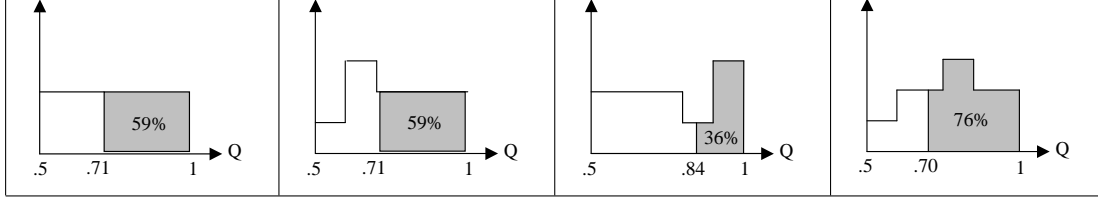


Figure 2: When information improves for different segments of the electorate, turnout may remain the same, decrease, or increase

1. If  $G(q) = F(q)$  for all  $q \geq T_\infty^F$  then  $T_\infty^G = T_\infty^F$  and  $\bar{G}(T_\infty^G) = \bar{F}(T_\infty^F)$ .
2. If  $G(q) = F(q)$  for all  $q \leq T_\infty^F$  then  $T_\infty^G \geq T_\infty^F$  and  $\bar{G}(T_\infty^G) \leq \bar{F}(T_\infty^F)$ .
3. If  $G(q) = F(q)$  for all  $q \geq M^F(T_\infty^F)$  and  $\bar{G}(T_\infty^F) \geq \bar{F}(T_\infty^F)$  then  $T_\infty^G \leq T_\infty^F$  and  $\bar{G}(T_\infty^G) \geq \bar{F}(T_\infty^F)$ .

**Proof.** See Appendix. ■

Of course, it may be that neither of two distributions first-order stochastically dominates the other. A related but weaker condition is that  $\int_{1/2}^T \bar{G}(q) dq \geq \int_{1/2}^T \bar{F}(q) dq$  for every  $T$ , or that  $G$  *second-order stochastically dominates*  $F$  (written  $G \geq_2 F$ ). For distributions with a common mean,  $G \geq_2 F$  implies that  $G$  has a smaller variance than  $F$ . In this case, provided that  $T_\infty^F$  lies below the common mean (as numerical examples suggest is typical), Proposition 5 states that turnout is higher under  $G$  than under  $F$ . Intuitively, this is because the swing voter's curse is weak when the quality difference between informed and uninformed votes is small; in the extreme case, voters all have identical information quality and turnout is 100%, as in the Condorcet model. The welfare difference between  $F$  and  $G$  is ambiguous; though the number of votes is higher in  $G$ , the average quality of votes is higher in  $F$ . The association between variance and turnout is illustrated for a uniform distribution in Figure 3.

**Proposition 5** *Let  $F$  and  $G$  be continuous, log-concave distributions with strictly positive densities and a common mean  $m$ , such that  $G \geq_2 F$  and  $T_\infty^F \leq m$ . Then  $T_\infty^G \leq T_\infty^F$  and  $\bar{G}(T_\infty^G) \geq \bar{F}(T_\infty^F)$ .*

**Proof.** See Appendix. ■

## Voting Costs and Benefits

While the swing voter's curse is particularly notable for its explanation of abstention in costless environments, the cost of voting in the majority of real-world election settings

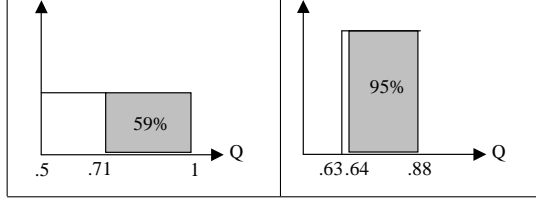


Figure 3: A mean-preserving decrease/increase in the variance of information quality raises/lowers turnout.

is clearly positive.<sup>11</sup> If voters pay a cost  $C > 0$  and obtain a benefit  $B$  for improving the election outcome, the expected benefit of voting will exceed the cost if and only if the following (equivalent) inequalities hold:

$$Q_i P B + (1 - Q_i) \tilde{P} (-B) > C \quad (23)$$

$$\left[ Q_i \left( P + \tilde{P} \right) - \tilde{P} \right] B > C$$

$$Q_i > \frac{\tilde{P} + \frac{C}{B}}{P + \tilde{P}} \quad (24)$$

With the addition of this  $\frac{C}{B}$  term, this new participation threshold is higher—and turnout is lower—than before. Since the former level of turnout maximizes social welfare (as discussed in section 2.5), the new level is inefficiently low. The extent of this distortion depends on the size of the benefit term; fortunately, in an "important" election (i.e. when  $B$  is large) the distortion term is small.<sup>12</sup>

The prediction that voting costs discourage turnout raises the question of why citizens nevertheless participate in large elections? As Downs (1957) observes, pivot probabilities shrink asymptotically to zero as the number of voters grows large, so the inequality in (23) eventually fails as  $\mu \rightarrow \infty$ , and voting appears irrational. In response to this "turnout paradox", Riker and Ordeshook (1968) hypothesize that voters are motivated by a sense of civic duty (or respond to social pressure), incurring a private cost for the benefit of society.<sup>13</sup> This explanation has limited justification when preferences are not common (since, as Borgers 2004 shows, turnout is too high in that case, rather than too low<sup>14</sup>), but in this common-

<sup>11</sup>Knack (1994), for instance, confirms the conventional wisdom that inclement weather slightly lowers turnout.

<sup>12</sup>Interestingly, when voting is costless the importance of an election does not influence voters' participation decisions: a high  $B$  renders a correct vote more valuable, but also makes an incorrect vote more painful. Thus, important races on a ballot may attract voters to polls, but will not influence voters' roll-off decisions once they arrive (and voting costs are sunk).

<sup>13</sup>Dowding (2005) and Geys (2006) review numerous attempts to rationalize voting behavior, but none has endured longer than Riker and Ordeshook's (1968) duty hypothesis.

<sup>14</sup>If turnout is too high, civic duty should lead citizens to abstain, rather than to vote, and society should

values setting a sense of duty is completely natural.

To formalize the notion of civic duty, Riker and Ordeshook (1968) add a benefit  $D$  to the left hand side of (23), independent of the election outcome. Accordingly, even as pivot probabilities tend to zero, (23) remains satisfied as long as  $D > C$ . With this addition, (24) becomes the following:

$$Q_i > \frac{\tilde{P} + \frac{C-D}{B}}{P + \tilde{P}} \quad (25)$$

From (25) it is clear that  $D$  reduces the turnout distortion generated by voting costs, thereby mitigating the externality. If  $D > C$ , however, then the externality actually *reverses*: since welfare was uniquely maximized for the original threshold  $\frac{\tilde{P}}{P+\tilde{P}}$ , any threshold *higher or lower* than that reduces welfare. Thus, while the notion of civic duty is compelling in this common values setting, the  $D$  term formulation used by Riker and Ordeshook (1968) is problematic:  $D > C$  actually reduces welfare, while  $D < C$  is too small to motivate turnout when pivot probabilities tend to zero. One alternative formulation for civic duty that can only be welfare-improving is an inflated  $B$  term, though only an infinite  $B$  would completely eliminate the turnout distortion in (24).<sup>15</sup>

### 3 Evidence and Applications

#### 3.1 Sincere Voting, Moderate Turnout, and Roll-off

Matususaka (1993) questions whether voters are sufficiently sophisticated to be able to calculate and respond to miniscule pivot probabilities. Recreating the incentives of the original FP model, Battaglini, Morton, and Palfrey (2006) confirm that players can and indeed do respond to the swing voter's curse in an experimental setting, but leave open the question of whether citizens vote strategically in the real world. One prediction of many game-theoretic voting models, beginning with Austen-Smith and Banks (1996), is that equilibrium voting is *insincere*. Using panel data on voting behavior, however, Degan and Merlo (2007b) fail to reject the hypothesis that voters merely vote sincerely. Sincere voting, however, is perfectly consistent with this model: strategic considerations guide voters' participation decisions, but citizens vote sincerely if they vote at all (Propositions 1 and 2). The combination of common values and informative voting also explains the paradoxical "consensus effect" observed by Ross, Green, and House (1977; see also Goeree and Grosser,

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recognize nonvoters, rather than voters, as being good citizens.

<sup>15</sup>Edlin, Gelman, and Kaplan (2005) hypothesize that voters are motivated by altruism. If voters receive a benefit  $\beta$  for each fellow-citizen that a policy benefits in addition to the private benefit  $B$ , then the total benefit  $B + \mu\beta$  indeed approaches infinity as the population grows large.

2003), by which individuals on both sides of an issue believe themselves to be in the majority. In this common values framework, an individual’s own opinion  $S_i$  is correlated with the state variable  $Z$ , and therefore with the majority of votes; her best prediction of the election winner, therefore, is her own vote.

It is difficult to test this model’s validity formally, since information quality cannot be directly observed. Informally, however, Figure 1 illustrates how predicted turnout rates can be computed for simple distributions, using equation (21). Roughly speaking, turnout rates predicted for these distributions are similar to actual participation rates in U.S. state and national elections. No matter the distribution, the result from Theorem 3 that  $\frac{1}{2} < T_\infty^* < 1$  guarantees that both turnout and abstention will be positive, even in a large electorate.

Avoiding some of the criticisms of strategic models, Matsusaka (1995) explains the connection between education and voting in a model that is similar to this but decision-theoretic: the expected benefit of voting is increasing in  $Q_i$ , so uninformed citizens are more easily dissuaded by voting costs. As FP rightly point out, however, this fails to explain the ubiquitous phenomenon of roll-off voting, since, for a citizen inside the voting booth, voting costs are sunk. Other examples of costless voting environments include committee voting, which requires only the raise of a hand, and mail-in ballots (available in most states and used exclusively in the state of Oregon), which allow citizens to vote conveniently from home. These examples of abstention even when voting is costless can be accommodated in this model, since for  $Q_i$  sufficiently low, the expected benefit of voting is actually negative.<sup>16</sup>

### 3.2 Turnout and Education

Another evidence of the validity of this model is the strong empirical connection between education and voting, as mentioned in the Introduction. To reiterate, Wolfinger and Rosenstone (1980) find education to be the best available predictor of voting. The connection between education and information quality is intuitive; as mentioned earlier, several authors (e.g. Bartels, 1996; Degan and Merlo, 2007a; and Larcinese, 2006) also find direct empirical connections between information quality and voting, and Lassen (2005) finds that, controlling appropriately for information, education does not otherwise influence turnout.

Even to the extent that alternative theories can and do explain the positive association

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<sup>16</sup>Crain, Leavens, and Abbot (1987) observe that, conditional on having voted at all, an individual is more likely to vote in a given race if that race is close. Their hypothesis for this behavior is that the benefit of voting is higher when a race is close, but this is unsatisfactory since, even if the benefit is low, the cost is zero for individuals already in the voting booth. This model provides an alternative explanation, however, which is that the expected margin of victory is highest when an electorate is well-informed, which is also when the swing voter’s curse is strongest.

between education and voting, they inevitably fail to explain the paradoxical observation by Brody (1978) that voter participation has persistently fallen over recent decades even while education levels have risen, so that education and turnout are positively correlated in any given election, but *negatively* correlated over time. Surveying the literature, Aldrich (1993) discusses problems with existing explanations of this phenomenon, ultimately finding it to be "the most important substantive problem in the turnout literature."

In contrast with other models, this model provides at least two plausible explanations for the Brody (1978) paradox. First, note that while an increase in a citizen's own information quality makes her more likely to vote, an increase in her peers' information makes a citizen *less* likely to vote, by strengthening the swing voter's curse.<sup>17</sup> To illustrate this, compare the first two panels of Figure 1, and note that a citizen with information quality  $Q_i = 0.7$  will vote in the second electorate, but will abstain from voting in the first, because her peers' information quality is higher. Thus, as education levels increase generally, it is entirely possible that citizens who formerly voted should now abstain.

A second possibility is that, even though education levels have risen for certain demographics, information quality in general has declined, because of other factors. For example, as the number and scope of laws and policies have proliferated over time, the decisions required of politicians (and therefore voters) may have grown more complicated, in effect shifting the entire distribution of information quality downward. A citizen who, decades ago, might have felt confident in her opinions on most political issues, may find now that many issues extend beyond her training and expertise.

Admittedly, these two explanations are somewhat contradictory: the first asserts that improved information lowers turnout by strengthening the swing voter's curse, and the second that reduced information quality lowers turnout by dragging voters below the participation threshold; an alternative possibility is that improved information raises turnout by lifting nonvoters above the participation threshold, or that reduced information quality raises turnout by weakening the swing voter's curse. It is conceivable that information quality has improved for certain segments of society but decreased overall, but whether this will raise or lower turnout depends on the distribution, as described by Proposition 4. Therefore, which of the two explanations is at work—or which is dominant, if both are at work—are questions better left for future research; the primary purpose of this discussion is to illustrate how easily this model accommodates an empirical phenomenon which has previously been difficult to explain.

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<sup>17</sup>FP (1999) demonstrate this possibility for certain parameter values, but the larger class of information distributions here facilitates a much more detailed analysis.

### 3.3 Absolute vs. Relative Information

The result that an individual’s own information quality makes her more likely to vote while others’ information quality makes her less likely to vote implies that the importance of information quality is somewhat *relative*, not absolute. Put differently, a citizen is most likely to vote when her own information quality is high, but when the information quality of others in her electorate is low. This provides a subtle difference between strategic and decision-theoretic motivations for abstention, which can be tested empirically, using established information proxies such as education and age. In this section I present statistical evidence from the American National Election Studies (ANES). During presidential election years between 1972 and 1992, the ANES asked respondents whether or not they had participated in their state’s political primary elections, the previous spring. Though preferences within a party may be quite heterogeneous, the common values assumption is likely a good approximation here, since the over-arching goal within a political party is to select candidates who will be most likely to triumph in the upcoming general election.

Table 1 displays results from a probit model, where the dependent variable is equal to one if an individual voted in her party’s state primary election, and zero otherwise. The independent variables are standard proxies of information quality: education (in seven categories), age (in years), income<sup>18</sup> (in five categories), and a subjective measure of information quality (in five categories) made by the interviewer at the time of an interview.<sup>19</sup> For each absolute information proxy, I also compare an individual with the others from the same state, year, and party,<sup>20</sup> to generate a percentile variable that indicates an individual’s relative position within the distribution of her peers. Her education percentile, for example, indicates the fraction of her peers with education levels lower than or equal to than her own. Non-strategic models of abstention, such as Matsusaka (1995), may predict a positive relationship between absolute information and voting, but provide no reason to expect relative information measures to have any coefficient other than zero. This model, in contrast, predicts that relative information quality should have a positive relationship with voting, while making no predictions regarding the importance of absolute information.<sup>21</sup>

Specifications I and II include controls for gender and race, as well as fixed year effects

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<sup>18</sup>Income can approximate information quality if both are influenced by, say, analytical thinking skills.

<sup>19</sup>Zaller (1985) finds interviewers’ impressions to be the most useful information variable for explaining turnout in the ANES. Interviews were conducted both before and after the November general elections; I use the pre-election information measure, but the post-election measure yields similar results.

<sup>20</sup>State-year-party groups with fewer than 15 observations are discarded. Other size cutoffs yield similar results.

<sup>21</sup>As discussed in section 2.6, comparative statics results regarding the absolute level of information quality are ambiguous.

and fixed effects for each of the sixty-two state-party pairs. Specification I includes only the absolute information proxies, each of which exhibits a strong and positive relationship with turnout. The cell entries in Table 1 are marginal effects and z-statistics; other things equal, increasing one education, income, or information quality level, respectively, makes a citizen 2.5%, 3.8%, and 7.1% more likely to vote. To this, specification II adds the percentile proxies of relative information quality. With this addition, the marginal effects of absolute variables are each reduced by over two thirds. None remains significant at conventional levels, and the point estimate of the marginal effect of education actually becomes slightly negative. The relative information proxies, on the other hand, are all positive and strongly significant (with the exception of income, which is statistically insignificant, but more significant than the absolute measure of income, with a z-statistic of 1.49 versus 0.43).

The magnitudes of the marginal effects of absolute and relative information proxies cannot be compared directly, since the former is the marginal effect of increasing one category of education, income, or information quality, or one year of age; while the latter is the marginal effect of rising by one percentage point within a distribution. However, the two can be compared by considering a transition from the bottom of the distribution to the top. For example, other things equal, rising from the bottom to the top of the education distribution makes a citizen  $100 \times 0.17\% = 17\%$  more likely to vote. Rising from the bottom to the top of the age, income, and information distributions makes her 26%, 10%, and 19% more likely to vote, respectively. In contrast, moving from age 17 to age 99 makes a citizen only  $82 * 0.18\% = 14.76\%$  more likely to vote, and moving from income or information category 1 to category 5 makes her  $4 \times 0.82\% = 3.28\%$  and  $4 \times 2.07\% = 8.28\%$  more likely to vote, respectively. The absolute level of education has no (or even negative) impact on turnout, and the 17% increase in voting propensity because of moving from the bottom to the top of the education distribution is even larger than the  $6 \times 2.52\% = 15.12\%$  increase associated with moving from education category 1 to category 7, in specification I.

The remaining columns of Table 1 are similar to columns I and II. Instead of fixed year and separate state-party effects, specifications III and IV include fixed effects for each of the 189 state-year-party groups with at least 15 observations. Specifications V and VI use the original fixed effects, but only use the most recent data, beginning in 1980. In both cases, the qualitative results of specifications I and II are repeated: excluding the percentile variables, regressions III and V exhibit large and significant marginal absolute effects. When percentiles are included in IV and VI, these absolute variables lose significance and the marginal relative effects are instead positive and significant. The consistent importance of relative information quality, together with the consistent loss of significance of absolute information quality, suggest that voters indeed respond (either deliberately or instinctively)

to the information quality of those around them, by choosing not to vote.

### 3.4 Tastes and Information

Like the Condorcet model, this paper allows citizens' private information to differ but assumes perfectly common values. In other words, if informational differences could be completely eliminated, voting would be unanimous. In the more standard model of voting behavior, however, Downs (1957) actually assumes the opposite extreme, allowing preferences to vary along an ideological spectrum, and assuming information to be perfectly common.

Most likely, the "real world" lies somewhere between these two extremes. Issues such as wealth redistribution, for example, inevitably generate conflicts of interest. On the other hand, when a politician proposes redistributing wealth in favor of some small demographic group (e.g. cancer patients, disabled veterans, poor working mothers, small business owners, immigrants, etc.), he presumably does so not only to win votes from within that demographic, but also to gain support more generally from citizens who view such policies as "good for society". If citizens on both sides of an issue indeed believe themselves to be supporting the policy that is best "for society" then, by definition, they are pursuing a common goal, and differ only in their beliefs regarding which policy will lead to that end.

The empirical evidence in section 3.3 of strategic participation in presidential primary elections suggests that, at least within a political party, citizens' competing interests are of second-order importance, so that individuals are willing to delegate their voting power to those with stronger convictions. The original justifications for the notion of strategic voting, however, were the empirical correlation between education and turnout, as well as the phenomenon of roll-off voting—both of which are features of *general* elections, in which preferences are more likely to differ. Accordingly, in Tables 2 and 3, I repeat the probit analysis of Table 1, replacing the indicator of whether an individual voted in the presidential primary election with an indicator of whether she voted in the general election (Table 2), and then an indicator of whether she voted for senate or governor, conditional on having voted for president (Table 3).

As before, columns I and II in both tables include year and state dummy variables, while columns III and IV include dummies for year-state pairs.<sup>22</sup> Columns V and VI of Table 2 restrict attention to the most recent years of data, and columns V and VI of Table 3 increase the sample size, by excluding the subjective measure of information quality from the list of independent variables. In every case, the pattern of Table 1 is repeated: coefficients

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<sup>22</sup>For the analysis of Primary elections in section 3.3, I also divide survey respondents according to party; in general elections, however, this is not necessary. Also, columns I and II in Table 2 control further for the type of election (e.g. combinations of president, senate, and gubernatorial races on the ballot) taking place.

on percentile variables are positive and (in most cases) statistically significant; coefficients on absolute information proxies are positive and significant only when relative information proxies are omitted, dropping dramatically when percentile variables are introduced; even when percentile coefficients are statistically no different from zero, the magnitudes of absolute and relative information proxy coefficients are such that rising from the bottom to the top of the relative information distribution has greater impact on the likelihood of voting than moving from the lowest to the highest absolute information category. The repeated importance of relative as opposed to absolute information quality supports the model of strategic abstention, suggesting that the influence of preference disagreements on voting decisions is relatively minor, even in general elections.

## 4 Conclusion

In a common values election setting, the influential models of Condorcet (1785) and Feddersen and Pesendorfer (1996) predict opposite reactions to imperfect information: in the FP model, the swing voter's curse leads poorly informed citizens to abstain from voting; in the Condorcet model everyone votes, so that the election decision will be based on as much (albeit low-quality) information as possible. By allowing an arbitrary distribution of information quality, this model becomes a natural but insightful blend of its predecessors: below the equilibrium participation threshold  $T^*$ , citizens opt not to express their own opinions, deferring instead to those with better information; above  $T^*$ , citizens vote even when the number of better-informed peers grows infinitely large.

Traditionally, voter abstention has been viewed as a threat to democracy. The logic of the Condorcet model corroborates that view: electoral decisions are best made by as large a number of voters as possible. With asymmetric information, however, the *decision* to vote communicates important information regarding the underlying quality of information, which would be lost if voting were made compulsory. In this model, the socially optimal level of voter turnout, assuming costless voting, is precisely the level achieved in equilibrium. Even when voting is costly, so that equilibrium turnout is too low, social efforts to dissuade abstention may go too far, reversing the voting externality; rather than targeting turnout per se, therefore, policy should focus on eliminating barriers to voting (e.g. simplify registration requirements, provide rides to polls, institute internet voting, etc.).

For similar reasons, rising abstention levels over time may or may not be cause for alarm. One possibility is that falling turnout reflects a strategic response to educational improvements, and is therefore a sign of progress. Alternatively, falling turnout may have resulted from a general rise in the complexity of government. In any case, even if the effect

on turnout is ambiguous, efforts to improve education and voter information and to simplify government operations can only improve social welfare.

Empirically, this model allows us to understand a number of otherwise puzzling observations. Most basically, and in contrast with many strategic voting models, it explains why turnout levels are moderate even in large electorates. It also explains why turnout should be so strongly correlated with information variables such as education and age. The even stronger correlation between turnout and relative education and age variables has value in and of itself, but furthermore provides compelling evidence that voters' use of information is actually strategic, and not merely introspective. Strategic voting, in turn, can explain falling turnout despite rising education levels, roll-off voting and abstention in other costless voting environments, and the "consensus effect" by which supporters of both candidates expect to be in the majority. Important directions for future research will be to explore the role of information when voters' incentives are not perfectly aligned, and to consider alternative structures of information and beliefs. That the same correlations obtained for presidential primary elections hold in general elections as well suggests the possibility that voters indeed perceive their disagreements to be largely informational. If so, the strategic importance of information may be quite general.

## A Proofs

**Proposition 2** *Let  $\sigma^*$  be a symmetric Bayesian equilibrium and let  $\alpha_A$  and  $\alpha_B$  be the posterior thresholds defined in (12). Then  $\alpha_A > \frac{1}{2}$  and  $\alpha_B > \frac{1}{2}$ .*

**Proof.** I first show that  $\alpha_A \geq 1 - \alpha_B$  by supposing to the contrary that  $\alpha_A < 1 - \alpha_B$ . According to condition (i) of Proposition 1, then, the best response  $\sigma_{BR}$  to  $\sigma^*$  consists of voting for  $A$  whenever  $\alpha_i > \hat{\alpha}$  and voting  $B$  otherwise, never abstaining. I assume here that  $\hat{\alpha} \geq \frac{1}{2}$ ; otherwise a symmetric argument applies. When  $\hat{\alpha} \geq \frac{1}{2}$ , all agents of quality  $q < \hat{\alpha}$  vote  $B$ ; above  $\hat{\alpha}$ , agents vote informatively (i.e.  $\sigma_{BR}^A(q, a) = \sigma_{BR}^B(q, b) = 1$ ). Therefore, the vote probabilities from (2) and (3) simplify to the following,

$$\begin{aligned} p_{AA} &= \int_{\hat{\alpha}}^1 q dF(q) & p_{BA} &= F(\hat{\alpha}) + \int_{\hat{\alpha}}^1 (1 - q) dF(q) \\ p_{AB} &= \int_{\hat{\alpha}}^1 (1 - q) dF(q) & p_{BB} &= F(\hat{\alpha}) + \int_{\hat{\alpha}}^1 q dF(q) \end{aligned}$$

implying the following inequalities:

$$p_{BB} > p_{BA} > p_{AB} \tag{26}$$

$$p_{BB} > p_{AA} > p_{AB} \tag{27}$$

$$p_{AA}p_{BA} > p_{AB}p_{BB} \tag{28}$$

Given (26) through (28), I now argue that  $P_A P_B < \tilde{P}_A \tilde{P}_B$  or, equivalently, that  $\alpha_A > 1 - \alpha_B$ , which is the desired contradiction:

$$\begin{aligned}
& P_A P_B - \tilde{P}_A \tilde{P}_B \\
&= \frac{1}{4} (\pi_{0A} + \pi_{-1A}) (\pi_{0B} + \pi_{-1B}) - \frac{1}{4} (\pi_{0A} + \pi_{1A}) (\pi_{0B} + \pi_{1B}) \\
&= \frac{1}{4} \sum_{j=0}^{\infty} \sum_{k=0}^{\infty} \frac{e^{-\mu(p_{AA}+p_{AB}+p_{BA}+p_{BB})}}{j!k!} (p_{AA}p_{BA})^j (p_{AB}p_{BB})^k \times \tag{29}
\end{aligned}$$

$$\left[ \left(1 + \frac{\mu}{j+1} p_{BA}\right) \left(1 + \frac{\mu}{k+1} p_{AB}\right) - \left(1 + \frac{\mu}{j+1} p_{AA}\right) \left(1 + \frac{\mu}{k+1} p_{BB}\right) \right] \tag{30}$$

Whenever  $j \geq k$ , the bracketed term in (30) is negative, since

$$\begin{aligned}
& \left[ \left(1 + \frac{\mu}{j+1} p_{BA}\right) \left(1 + \frac{\mu}{k+1} p_{AB}\right) - \left(1 + \frac{\mu}{j+1} p_{AA}\right) \left(1 + \frac{\mu}{k+1} p_{BB}\right) \right] \\
&= \left[ \frac{\mu}{k+1} (p_{AB} - p_{BB}) + \frac{\mu}{j+1} (p_{BA} - p_{AA}) + \frac{\mu}{k+1} \frac{\mu}{j+1} (p_{BA}p_{AB} - p_{AA}p_{BB}) \right] \\
&< \left[ \frac{\mu}{j+1} (p_{AB} - p_{AA} + p_{BA} - p_{BB}) \right] \\
&< 0
\end{aligned}$$

For any  $(j, k)$  term of the series in (29) that is positive, therefore, the corresponding  $(k, j)$  term is negative. This only occurs when  $k < j$ , in which case (28) implies that the weight  $(p_{AA}p_{BA})^k (p_{AB}p_{BB})^j$  on the negative term exceeds the weight  $(p_{AA}p_{BA})^j (p_{AB}p_{BB})^k$  on the positive term. Thus the series must be negative.

Given that  $\alpha_A \geq 1 - \alpha_B$ , suppose next that  $\alpha_B < \frac{1}{2}$ , so that agents who receive  $b$  signals all vote  $B$ . Agents who receive  $a$  signals will vote  $A$  if they are sufficiently well-informed (i.e.  $q \geq \alpha_A$ ), vote for  $B$  if they are sufficiently uninformed (i.e.  $q \leq 1 - \alpha_B$ ), and abstain otherwise. The vote probabilities from (2) and (3) then simplify to the following:

$$\begin{aligned}
p_{AA} &= \int_{\alpha_A}^1 q dF(q) & p_{BA} &= F(1 - \alpha_B) + \int_{1-\alpha_B}^1 (1 - q) dF(q) \\
p_{AB} &= \int_{\alpha_A}^1 (1 - q) dF(q) & p_{BB} &= F(1 - \alpha_B) + \int_{1-\alpha_B}^1 q dF(q)
\end{aligned}$$

These once again imply inequalities (26) through (28), which then imply the following.

$$\begin{aligned}
\tilde{P}_A - P_B &= \frac{1}{2} (\pi_{0A} + \pi_{1A} - \pi_{0B} - \pi_{-1B}) \\
&= \frac{1}{2} \sum_{k=0}^{\infty} e^{-\mu(p_{AA}+p_{BA})} (\mu^2 p_{AA} p_{BA})^k \left[ 1 + \frac{\mu}{k+1} p_{AA} \right] \\
&\quad - \frac{1}{2} \sum_{k=0}^{\infty} e^{-\mu(p_{AB}+p_{BB})} (\mu^2 p_{AB} p_{BB})^k \left[ 1 + \frac{\mu}{k+1} p_{AB} \right] \\
&\geq \frac{1}{2} \sum_{k=0}^{\infty} e^{-\mu(p_{AA}+p_{BA})} (\mu^2 p_{AA} p_{BA})^k \left[ \frac{\mu}{k+1} (p_{AA} - p_{AB}) \right] \\
&\geq 0
\end{aligned}$$

The result that  $\tilde{P}_A \geq P_B$  is equivalent to  $\alpha_B \geq \frac{1}{2}$ ; thus in equilibrium it cannot be that  $\alpha_B < \frac{1}{2}$  or, by a symmetric argument, that  $\alpha_A < \frac{1}{2}$ . ■

Lemmas A1 and A2 are useful in preparation for the proof of Theorem 2.

**Lemma A1** *If  $T_{BR}(T) \geq T$  then  $T'_{BR}(T) \geq 0$ .*

**Proof.** The computation of  $T'_{BR}$  is rather involved since  $T_{BR}$  depends on  $P$  and  $\tilde{P}$ , and therefore on  $\pi_0, \pi_1, \pi_{-1}, p_+$ , and  $p_-$ , as well as the simplifying notation  $\psi_k$  defined in (7). Differentiate each of these component parts, as follows:

$$p'_+ = -Tf \tag{31}$$

$$p'_- = -(1-T)f \tag{32}$$

$$\begin{aligned}
\psi'_k &= \frac{\mu^{2k}}{k!k!} \left\{ \mu f e^{-\mu(1-F)} (p_+ p_-)^k + e^{-\mu(1-F)} k (p_+ p_-)^{k-1} (p'_+ p_- + p_+ p'_-) \right\} \\
&= \frac{\mu^{2k}}{k!k!} e^{-\mu(1-F)} (p_+ p_-)^k \left[ \mu f + k \frac{p'_+ p_- + p_+ p'_-}{p_+ p_-} \right] \\
&= \psi_k (\mu f + kG)
\end{aligned} \tag{33}$$

$$\pi'_0 = \sum_{k=0}^{\infty} \psi_k (\mu f + kG) \tag{34}$$

$$\pi'_1 = \sum_{k=0}^{\infty} \frac{\mu}{k+1} (\psi'_k p_+ + \psi_k p'_+) \tag{35}$$

$$\pi'_{-1} = \sum_{k=0}^{\infty} \frac{\mu}{k+1} (\psi'_k p_- + \psi_k p'_-) \tag{36}$$

$$P' = \frac{1}{2} (\pi'_0 + \pi'_{-1}) \tag{37}$$

$$\tilde{P}' = \frac{1}{2} (\pi'_0 + \pi'_1) \tag{38}$$

where  $G = \frac{p'_+}{p_+} + \frac{p'_-}{p_-}$  in (33) and where, for notational convenience, I suppress the argument  $T$  (e.g. writing  $f$  instead of  $f(T)$ ). Note that  $p'_+ \leq p'_- \leq 0$  and therefore that  $G \leq 0$ .

It is also useful, remembering that  $\pi_1 = \frac{p_+}{p_-}\pi_0$ , to define the ratio  $\gamma$  as follows, so that  $\pi_1 = \pi_0\gamma p_+$  and  $\pi_{-1} = \pi_0\gamma p_-$ .

$$\gamma \equiv \frac{1}{p_+} \frac{\pi_1}{\pi_0} = \frac{1}{p_-} \frac{\pi_{-1}}{\pi_0} \quad (39)$$

The derivative of  $\gamma$  with respect to  $T$  is

$$\gamma' = \frac{A_1}{(p_+\pi_0)^2} \quad (40)$$

where  $A_1$  is defined as follows.

$$\begin{aligned} A_1 &\equiv \pi'_1 (p_+\pi_0) - \pi_1 (p'_+\pi_0 + p_+\pi'_0) \\ &= p_+\pi_0\pi'_1 - p'_+\pi_0\pi_1 - p_+\pi'_0\pi_1 \\ &= p_+ \sum_{j=0}^{\infty} \psi_j \sum_{k=0}^{\infty} \frac{\mu}{k+1} (\psi'_k p_+ + \psi_k p'_+) - p'_+ \sum_{j=0}^{\infty} \psi_j \sum_{k=0}^{\infty} \psi_k \frac{\mu p_+}{k+1} - p_+ \sum_{j=0}^{\infty} \psi'_j \sum_{k=0}^{\infty} \psi_k \frac{p_+\mu}{k+1} \\ &= \sum_{j=0}^{\infty} \sum_{k=0}^{\infty} \psi_j \psi_k (\mu f + kG) \frac{p_+^2 \mu}{k+1} - \sum_{j=0}^{\infty} \sum_{k=0}^{\infty} \psi_j \psi_k (\mu f + jG) \frac{p_+^2 \mu}{k+1} \\ &= p_+^2 \mu G \sum_{j=0}^{\infty} \sum_{k=0}^{\infty} \psi_j \psi_k (k-j) \frac{1}{k+1} \end{aligned} \quad (41)$$

Without the fraction  $\frac{1}{k+1}$ , the double sum in (41) would equal zero: though  $\psi_j \psi_k (k-j)$  is positive whenever  $k > j$ , the term with reversed indexes is negative and of equal magnitude. Dividing by  $k+1$  places greater weight on negative than positive terms, so the double sum must be negative; since  $G$  is also negative, the sign of  $A_1$ , and therefore of  $\gamma'$ , must be positive.

Writing  $T_{BR}(T) \equiv \frac{\tilde{P}}{P_+\tilde{P}}$  in terms of  $\gamma$  gives the following:

$$\begin{aligned} T_{BR}(T) &= \frac{\frac{1}{2}(\pi_0 + \pi_0\gamma p_+)}{\frac{1}{2}(\pi_0 + \pi_0\gamma p_-) + \frac{1}{2}(\pi_0 + \pi_0\gamma p_+)} \\ &= \frac{1 + \gamma p_+}{2 + \gamma p_- + \gamma p_+} \end{aligned} \quad (42)$$

Differentiating (42) yields the following, by the quotient rule:

$$T'_{BR}(T) = \frac{A_2}{(2 + \gamma p_- + \gamma p_+)^2}$$

where

$$\begin{aligned}
A_2 &= (\gamma'p_+ + \gamma p'_+) (2 + \gamma p_- + \gamma p_+) - (1 + \gamma p_+) (\gamma'p_+ + \gamma p'_+ + \gamma'p_- + \gamma p'_-) \\
&= (\gamma'p_+ + \gamma p'_+) (1 + \gamma p_-) - (1 + \gamma p_+) (\gamma'p_- + \gamma p'_-) \\
&= \gamma p'_+ (1 + \gamma p_-) - (1 + \gamma p_+) \gamma p'_- + \gamma' (p_+ - p_-) \\
&= -\gamma T f \frac{2}{\pi_0} P + \gamma (1 - T) f \frac{2}{\pi_0} \tilde{P} + \gamma' (p_+ - p_-) \\
&= \gamma f \frac{2}{\pi_0} (P + \tilde{P}) \left( \frac{\tilde{P}}{P + \tilde{P}} - T \right) + \gamma' (p_+ - p_-) \tag{43}
\end{aligned}$$

The second term of the sum in (43) is positive since  $\gamma'$  is positive; when  $\frac{\tilde{P}}{P + \tilde{P}} \geq T$ , the first term is positive as well, so  $T'_{BR}(T) > 0$ . ■

**Lemma A2** *Let  $\sigma_{T_A, T_B}$ , be an IPC strategy profile, with participation thresholds  $T_A, T_B \in [\frac{1}{2}, 1]$ . Then the following must be true:*

1. *If  $T_A > T_B$  then  $\alpha_B > T_{BR}(T_A)$  and  $\alpha_A < T_{BR}(T_B)$*
2. *If  $T_A < T_B$  then  $\alpha_B < T_{BR}(T_A)$  and  $\alpha_A > T_{BR}(T_B)$*

*where  $T_{BR}(T)$  is the best response threshold to an SIPC strategy profile  $\sigma_{T, T}$ .*

**Proof.** Since  $\sigma_{T_A, T_B}$  is IPC, the probabilities (2) and (3) of voting correctly and incorrectly in each state simplify to the following:

$$p_{AA} = \int_{T_A}^1 q dF(q) \tag{44}$$

$$p_{AB} = \int_{T_A}^1 (1 - q) dF(q) \tag{45}$$

$$p_{BA} = \int_{T_B}^1 (1 - q) dF(q) \tag{46}$$

$$p_{BB} = \int_{T_B}^1 q dF(q) \tag{47}$$

If  $T_A > T_B$ , it is straightforward to verify that inequalities (26) through (28) hold, as does

the following.<sup>23</sup>

$$p_{AB} + p_{BB} > p_{AA} + p_{BA} \quad (48)$$

In contrast, consider the vote probabilities associated with the signal-symmetric profile  $\sigma_{T_A, T_A}$ :  $p_{AA}$  and  $p_{BB}$  are both equivalent to (44), and  $p_{AB}$  and  $p_{BA}$  are both equivalent to (45). Similarly, for  $\sigma_{T_B, T_B}$  both  $p_{AA}$  and  $p_{BB}$  are equivalent to (47) and both  $p_{AB}$  and  $p_{BA}$  are equivalent to (46). Using these, I now compare the best response cutpoint  $\alpha_B = \frac{\tilde{P}_A}{\tilde{P}_A + P_B}$  under  $\sigma_{T_A, T_B}$  and  $\sigma_{T_A, T_A}$ . An equivalent condition to  $\alpha_B > T_{BR}(T_A)$  is that  $\tilde{P}_A(\sigma_{T_A, T_B}) P_B(\sigma_{T_A, T_A}) > \tilde{P}_A(\sigma_{T_A, T_A}) P_B(\sigma_{T_A, T_B})$ , which I show here must be the case.

Consider the sign of the following difference.

$$\begin{aligned} & \tilde{P}_A(\sigma_{T_A, T_B}) P_B(\sigma_{T_A, T_A}) - \tilde{P}_A(\sigma_{T_A, T_A}) P_B(\sigma_{T_A, T_B}) \quad (49) \\ &= \frac{1}{4} \sum_{k=0}^{\infty} \frac{\mu^{2k}}{k!k!} e^{-\mu(p_{BA} + p_{AA})} (p_{BA} p_{AA})^k \left[ 1 + \frac{\mu}{k+1} p_{AA} \right] \times \\ & \quad \sum_{j=0}^{\infty} \frac{\mu^{2j}}{j!j!} e^{-\mu(p_{AB} + p_{AA})} (p_{AB} p_{AA})^j \left[ 1 + \frac{\mu}{j+1} p_{AB} \right] \\ & \quad - \frac{1}{4} \sum_{k=0}^{\infty} \frac{\mu^{2k}}{k!k!} e^{-\mu(p_{AB} + p_{AA})} (p_{AB} p_{AA})^k \left[ 1 + \frac{\mu}{k+1} p_{AA} \right] \times \\ & \quad \sum_{j=0}^{\infty} \frac{\mu^{2j}}{j!j!} e^{-\mu(p_{BB} + p_{AB})} (p_{BB} p_{AB})^j \left[ 1 + \frac{\mu}{j+1} p_{AB} \right] \\ &= \frac{1}{4} \sum_{k=0}^{\infty} \sum_{j=0}^{\infty} \frac{\mu^{2k}}{k!k!} \frac{\mu^{2j}}{j!j!} e^{-\mu(p_{AB} + 2p_{AA} + p_{BA})} (p_{BA} p_{AA})^k (p_{AA} p_{AB})^j \times \\ & \quad \left( 1 + \frac{\mu}{k+1} p_{AA} \right) \left( 1 + \frac{\mu}{j+1} p_{AB} \right) \left[ 1 - e^{-\mu(p_{AB} + p_{BB} - p_{AA} - p_{BA})} \left( \frac{p_{AB}}{p_{BA}} \right)^k \left( \frac{p_{BB}}{p_{AA}} \right)^j \right] \\ &> \frac{1}{4} \sum_{k=0}^{\infty} \sum_{j=0}^{\infty} \frac{\mu^{2k}}{k!k!} \frac{\mu^{2j}}{j!j!} e^{-\mu(p_{AB} + 2p_{AA} + p_{BA})} (p_{BA} p_{AA})^k (p_{AA} p_{AB})^j \times \quad (50) \end{aligned}$$

$$\left( 1 + \frac{\mu}{k+1} p_{AA} \right) \left( 1 + \frac{\mu}{j+1} p_{AB} \right) \left[ 1 - \left( \frac{p_{AB}}{p_{BA}} \right)^k \left( \frac{p_{BB}}{p_{AA}} \right)^j \right] \quad (51)$$

<sup>23</sup>Inequality (48) results from the following:

$$\begin{aligned} p_{AB} + p_{BB} - p_{AA} - p_{BA} &= \int_{q_A}^1 (1-q) dF(q) + \int_{q_B}^1 q dF(q) - \int_{q_A}^1 q dF(q) - \int_{q_B}^1 (1-q) dF(q) \\ &= \int_{q_B}^{q_A} q dF(q) - \int_{q_B}^{q_A} (1-q) dF(q) \\ &> 0 \end{aligned}$$

The inequality in (50) follows from (48). Whenever  $j \leq k$ , inequalities (27) and (28) imply that the final product in (51) is strictly less than one, so that the bracketed difference is positive.<sup>24</sup> For any negative term, therefore, it must be that  $j > k$ ; in that case, the corresponding  $(k, j)$  term has otherwise equal magnitude, but receives greater weight (i.e.  $(p_{BAPAA})^j (p_{AAPAB})^k$  instead of  $(p_{BAPAA})^k (p_{AAPAB})^j$ ). Thus the sign of (49) is positive.

A symmetric derivation reveals that  $\tilde{P}_B(\sigma_{T_A, T_B}) P_A(\sigma_{T_B, T_B}) < \tilde{P}_B(\sigma_{T_B, T_B}) P_A(\sigma_{T_A, T_B})$  or, equivalently, that  $\alpha_A < T_{BR}(T_B)$ , establishing part (i). Part (ii) follows from identical reasoning, for the case in which  $T_A < T_B$ . ■

**Theorem 2** *If  $\sigma^*$  is a Bayesian equilibrium then it is SIPC.*

**Proof.** Together, Propositions 1 and 2 imply that  $\sigma^*$  must be IPC, with participation thresholds  $T_A = \alpha_A$  and  $T_B = \alpha_B$ . To show further that it must be signal-symmetric, suppose by way of contradiction that  $T_A > T_B$  (a symmetric argument will apply to the case of  $T_A < T_B$ ). The logic of this proof is to compare the best response thresholds to  $\sigma^* = \sigma_{T_A, T_B}$  with the best responses to the closely-related signal-symmetric strategies  $\sigma_{T_A, T_A}$  and  $\sigma_{T_B, T_B}$ . There are three relevant cases to consider:

Case 1:  $T_{BR}(T_B) \leq T_B$ . By Lemma A2,  $\alpha_A < T_{BR}(T_B) \leq T_B < T_A$ , so  $\sigma_{T_A, T_B}$  is not an equilibrium.

If  $T_{BR}(T_B) > T_B$  then, since  $T(\sigma_{1,1}) = \frac{1}{2}$ , there exists (by the Intermediate Value Theorem) some SIPC equilibrium with a participation threshold strictly above  $T_B$ . If there are more than one such equilibria, let  $T^*$  denote the lowest equilibrium threshold (i.e. the threshold closest to  $T_B$ ). This threshold distinguishes the remaining two cases. By Lemma A1,  $T_{BR}$  is increasing between  $T_B$  and  $T^*$ .

Case 2:  $T_{BR}(T_B) > T_B$  and  $T_A \geq T^*$ . Since  $T_{BR}$  is increasing between  $T_B$  and  $T^*$ , clearly  $T_{BR}(T_B) < T^*$ . By Lemma A2, this implies that  $\alpha_A < T_{BR}(T_B) < T^* \leq T_A$ , so  $\sigma_{T_A, T_B}$  is not an equilibrium.

Case 3:  $T_{BR}(T_B) > T_B$  and  $T_A < T^*$ . Since  $T_A \in [T_B, T^*]$ , an interval in which  $T_{BR}$  is increasing,  $T_{BR}(T_A) > T_{BR}(T_B)$ . Lemma A2 then implies that  $\alpha_B > T_{BR}(T_A) > T_{BR}(T_B) > T_B$ , again ensuring that  $\sigma_{T_A, T_B}$  is not an equilibrium. ■

**Proposition 3** *For any  $T \in [\frac{1}{2}, 1]$ , the best response threshold  $T_{BR}^\mu(T)$  is increasing in  $\mu$ .*

<sup>24</sup>This can be easily seen by rewriting the final term of the difference as

$$\left(\frac{p_{AB}}{p_{BA}}\right)^k \left(\frac{p_{BB}}{p_{AA}}\right)^j = \left(\frac{p_{AB}}{p_{BA}}\right)^{k-j} \left(\frac{p_{AB}p_{BB}}{p_{BAPAA}}\right)^j$$

**Proof.** Vote probabilities  $p_+$  and  $p_-$  do not depend on  $\mu$ . For a fixed threshold  $T$ , the probability  $\psi_k$  from (7) that each candidate receives  $k$  votes depends only on  $\mu$ . The same is true, therefore, of win and pivot probabilities  $\pi_w$ ,  $P$ , and  $\tilde{P}$ . Differentiate  $\psi_k$  and  $\pi_w$  with respect to  $\mu$ , as follows:

$$\begin{aligned}\frac{\partial\psi_k}{\partial\mu} &= \frac{(p_+p_-)^k}{k!k!} [2k\mu^{2k-1}e^{-\mu(1-F)} - (1-F)\mu^{2k}e^{-\mu(1-F)}] \\ &= \psi_k \left[ \frac{2k}{\mu} - (1-F) \right]\end{aligned}\quad (52)$$

$$\frac{\partial\pi_0}{\partial\mu} = \sum_{k=0}^{\infty} \psi_k \left[ \frac{2k}{\mu} - (1-F) \right] \quad (53)$$

$$\begin{aligned}\frac{\partial\pi_1}{\partial\mu} &= \sum_{k=0}^{\infty} \left( \frac{\partial\psi_k}{\partial\mu} \frac{\mu p_+}{k+1} + \psi_k \frac{p_+}{k+1} \right) \\ &= \sum_{k=0}^{\infty} \psi_k \left\{ \left[ \frac{2k}{\mu} - (1-F) \right] \frac{\mu p_+}{k+1} + \frac{p_+}{k+1} \right\}\end{aligned}\quad (54)$$

$$\begin{aligned}\frac{\partial\pi_{-1}}{\partial\mu} &= \sum_{k=0}^{\infty} \left( \frac{\partial\psi_k}{\partial\mu} \frac{\mu p_-}{k+1} + \psi_k \frac{p_-}{k+1} \right) \\ &= \sum_{k=0}^{\infty} \psi_k \left\{ \left[ \frac{2k}{\mu} - (1-F) \right] \frac{\mu p_-}{k+1} + \frac{p_-}{k+1} \right\}\end{aligned}\quad (55)$$

From these, differentiate the ratio  $\frac{\tilde{P}}{P}$  of pivot probabilities by the quotient rule:

$$\frac{\partial\left(\frac{\tilde{P}}{P}\right)}{\partial\mu} = \frac{1}{P^2} \left( P \frac{\partial\tilde{P}}{\partial\mu} - \tilde{P} \frac{\partial P}{\partial\mu} \right) \quad (56)$$

where  $P \frac{\partial\tilde{P}}{\partial\mu}$  is given by

$$\begin{aligned}P \frac{\partial\tilde{P}}{\partial\mu} &= \frac{1}{4} (\pi_0 + \pi_{-1}) \left( \frac{\partial\pi_0}{\partial\mu} + \frac{\partial\pi_1}{\partial\mu} \right) \\ &= \frac{1}{4} \sum_{j=0}^{\infty} \psi_j \left( 1 + \frac{\mu}{j+1} p_- \right) \sum_{k=0}^{\infty} \psi_k \left\{ \left[ \frac{2k}{\mu} - (1-F) \right] \left( 1 + \frac{\mu p_+}{k+1} \right) + \frac{p_+}{k+1} \right\} \\ &= \frac{1}{4} \sum_{j=0}^{\infty} \sum_{k=0}^{\infty} \psi_j \psi_k \times \\ &\quad \left\{ \left[ \frac{2k}{\mu} - (p_+ + p_-) \right] \left( 1 + \frac{\mu}{j+1} p_- \right) \left( 1 + \frac{\mu}{k+1} p_+ \right) + \frac{p_+}{k+1} + \mu \frac{p_-}{j+1} \frac{p_+}{k+1} \right\}\end{aligned}$$

and similarly  $\tilde{P} \frac{\partial P}{\partial \mu}$  is given by

$$\begin{aligned} \tilde{P} \frac{\partial P}{\partial \mu} &= \frac{1}{4} \sum_{j=0}^{\infty} \sum_{k=0}^{\infty} \psi_j \psi_k \times \\ &\quad \left\{ \left[ \frac{2k}{\mu} - (p_- + p_+) \right] \left( 1 + \frac{\mu}{j+1} p_+ \right) \left( 1 + \frac{\mu}{k+1} p_- \right) + \frac{p_-}{k+1} + \mu \frac{p_+}{j+1} \frac{p_-}{k+1} \right\} \end{aligned}$$

The parenthesis term  $P \frac{\partial \tilde{P}}{\partial \mu} - \tilde{P} \frac{\partial P}{\partial \mu}$  from (56) then simplifies to

$$\begin{aligned} P \frac{\partial \tilde{P}}{\partial \mu} - \tilde{P} \frac{\partial P}{\partial \mu} &= \sum_{j=0}^{\infty} \sum_{k=0}^{\infty} \psi_j \psi_k \frac{(p_+ - p_-)}{k+1} \\ &= \sum_{j=0}^{\infty} \psi_j \left[ \sum_{k=0}^{\infty} \psi_k \frac{p_+}{k+1} - \sum_{k=0}^{\infty} \psi_k \frac{p_-}{k+1} \right] \\ &= \pi_0 \frac{1}{\mu} (\pi_1 - \pi_{-1}) \end{aligned}$$

which is positive since  $\pi_1 > \pi_{-1}$  and  $\pi_0 > 0$ . Thus  $\frac{\partial}{\partial \mu} \left( \frac{\tilde{P}}{P} \right) > 0$ , and therefore  $\frac{\partial}{\partial \mu} \left( \frac{\tilde{P}}{P + \tilde{P}} \right) > 0$ , which is equivalent to the desired result. ■

**Lemma 1** For  $T \in [\frac{1}{2}, 1)$ ,  $\lim_{\mu \rightarrow \infty} T_{BR}^{\mu} = L(T)$ , as defined as in (21).

**Proof.** For any  $T \in [\frac{1}{2}, 1)$ , Myerson (2000) derives the limiting ratio of pivot probabilities as merely the ratio of the square roots of the expected numbers of agents taking either action:

$$\lim_{\mu \rightarrow \infty} \frac{\tilde{P}}{P} = \frac{\sqrt{p_+}}{\sqrt{p_-}}$$

From this, it follows immediately that

$$\begin{aligned} \lim_{\mu \rightarrow \infty} \frac{\tilde{P}}{P + \tilde{P}} &= \frac{\sqrt{p_+}}{\sqrt{p_+} + \sqrt{p_-}} \\ &= \frac{\sqrt{M(T)}}{\sqrt{M(T)} + \sqrt{1 - M(T)}} \end{aligned}$$

where  $M(T) \equiv E(Q|Q \geq T) = \frac{p_+}{p_+ + p_-}$ . ■

**Theorem 3** Let  $\left\{ T_{\mu_k}^* \right\}_{k=1}^{\infty}$  be a sequence of equilibrium participation thresholds for a sequence  $\mu_k$  of population parameters such that  $\mu_k \rightarrow \infty$  as  $k \rightarrow \infty$ , and let  $T_{\infty}^*$  be a limit point of  $\left\{ T_{\mu_k}^* \right\}_{k=1}^{\infty}$ . Then  $T_{\infty}^* < 1$ .

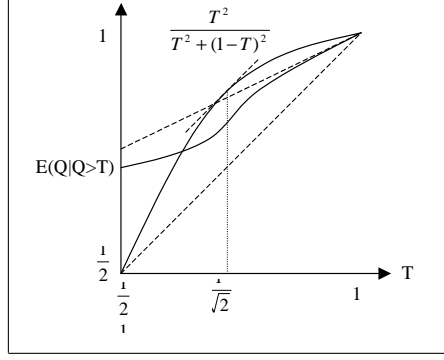


Figure 4:  $M(T)$  is convex and then concave, with slope approaching  $\frac{1}{2}$  as  $T \rightarrow 1$ , and so must intersect  $\Gamma(T)$  exactly once. This implies the existence of a unique fixed point  $T = L(T)$  of the limiting best response function, and therefore a unique equilibrium in a large electorate.

**Proof.** For every  $\mu_k$ ,  $T_{\mu_k}^*$  must be a fixed point of  $T_{BR}^{\mu_k}$ . Since  $T_{BR}^{\mu_k}$  converges pointwise to  $L$ , a limit point of  $T_{\mu_k}^*$  must therefore be a fixed point of  $L$ . Solving (21) for  $M(T)$ , it can easily be shown that  $L(T)$  is greater than, equal to, or less than  $T$  if and only if  $M(T)$  is (respectively) greater than, equal to, or less than  $\Gamma(T) \equiv \frac{T^2}{T^2 + (1-T)^2}$ , which strictly increases from  $\Gamma(\frac{1}{2}) = \frac{1}{2}$  to  $\Gamma(1) = 1$ , and is strictly concave, as illustrated in Figure 4. The slope of  $\Gamma$  approaches zero as  $T \rightarrow 1$ :

$$\begin{aligned} \lim_{T \rightarrow 1} \Gamma'(T) &= \lim_{T \rightarrow 1} \frac{2T [T^2 + (1-T)^2] - T^2 [2T - 2(1-T)]}{[T^2 + (1-T)^2]^2} \\ &= \frac{2(1+0) - 1(2-0)}{(1+0)^2} = 0 \end{aligned} \quad (57)$$

Like  $\Gamma$ ,  $M$  also increases to  $M(1) = 1$ . The slope of  $M$ , however, approaches  $\frac{1}{2}$ . This can be seen as follows using the quotient rule, remembering that  $\frac{dp_+}{dT} = -Tf$ , as in equation (31) in the proof of Proposition A1. Though I suppress the notation,  $p_+$ ,  $f$ ,  $F$ ,  $M$ , and the hazard function, or failure rate  $h = \frac{f}{1-F}$ , are evaluated at  $T$ .

$$\begin{aligned} M'(T) &= \frac{-Tf(1-F) + p_+f}{(1-F)^2} \\ &= \frac{f}{1-F} \left( \frac{p_+}{1-F} - T \right) \\ &= h [M(T) - T] \end{aligned} \quad (58)$$

Case 1:  $\lim_{T \rightarrow 1} f(T) < \infty$ . As  $T \rightarrow 1$ , the difference  $M(T) - T$  approaches zero. The condition that  $\lim_{T \rightarrow 1} f(T) < \infty$  implies that  $f(M - T)$  also converges to zero, so by

L'Hospital's rule

$$\begin{aligned}\lim_{T \rightarrow 1} M'(T) &= \lim_{T \rightarrow 1} \frac{f' [M(T) - T] + f [M'(T) - 1]}{-f} \\ &= \lim_{T \rightarrow 1} \left\{ -\frac{f'}{f} [M(T) - T] - M'(T) + 1 \right\}\end{aligned}$$

This equation is satisfied if and only if

$$\lim_{T \rightarrow 1} M'(T) = \frac{1}{2} - \frac{1}{2} \lim_{T \rightarrow 1} \frac{f'}{f} [M(T) - T]$$

Since  $f$  is a density function (and must integrate to one) it must be that  $\lim_{T \rightarrow 1} \frac{f'}{f} < \infty$ , and so the second term of this difference goes to zero, leaving  $\lim_{T \rightarrow 1} M'(T) = \frac{1}{2}$ .

Case 2:  $\lim_{T \rightarrow 1} f(T) = \infty$ . By the quotient rule, the derivative  $h'$  of the hazard function is as follows:

$$\begin{aligned}h' &= \frac{f'(1-F) + f^2}{(1-F)^2} \\ &= \frac{f}{1-F} \left( \frac{f'}{f} + \frac{f}{1-F} \right) \\ &= h \left( \frac{f'}{f} + h \right)\end{aligned}\tag{59}$$

Since  $f$  is a density function  $\lim_{T \rightarrow 1} \frac{f'}{f} < \infty$ , and the condition that  $\lim_{T \rightarrow 1} f(T) = \infty$  implies that  $\frac{1}{h} \rightarrow 0$ , so the following must be true:

$$\begin{aligned}\lim_{T \rightarrow 1} \frac{h'}{h^2} &= \lim_{T \rightarrow 1} \frac{h \frac{f'}{f} + h^2}{h^2} \\ &= \lim_{T \rightarrow 1} \frac{f'}{f} \frac{1}{h} + 1 \\ &= 1\end{aligned}$$

Therefore, applying L'Hospital's rule to equation (58) yields

$$\begin{aligned}\lim_{T \rightarrow 1} M'(T) &= \lim_{T \rightarrow 1} \frac{M'(T) - 1}{-h'/h^2} \\ &= 1 - \lim_{T \rightarrow 1} M'(T)\end{aligned}$$

which implies  $\lim_{T \rightarrow 1} M'(T) = \frac{1}{2}$ .

Thus  $\Gamma'(T) \rightarrow 0$  but  $M'(T) \rightarrow \frac{1}{2}$ ; for  $T$  sufficiently close to one, therefore,  $M(T) < \Gamma(T)$  or, equivalently,  $L(T) < T$ . If it were the case that  $T_{\mu_k}^* \rightarrow 1$ , there would be a  $k$  sufficiently high that  $T_{\mu_k}^* > L(T_{\mu_k}^*)$  or, equivalently, that  $T_{BR}^{\mu_k}(T_{\mu_k}^*) > L(T_{\mu_k}^*)$ . This cannot be, however, since  $L$  is an upper bound on  $T_{BR}^{\mu}$ . ■

**Theorem 4** *If  $f$  is log-concave then  $L$  has a unique fixed point between  $\frac{1}{2}$  and 1.*

**Proof.** Existence of a fixed point between  $\frac{1}{2}$  and 1 follows from the Intermediate Value Theorem, since  $L$  is continuous and  $L(\frac{1}{2}) > \frac{1}{2}$  but, as shown in the proof of Theorem 3,  $M'(T) > 0$  for  $T$  sufficiently close to 1, which implies that  $L(T) < T$ . To see uniqueness, it is useful first to review two useful implications of the log-concavity of  $f$ , demonstrated by Bagnoli and Bergstrom (2005):

- (P1)  $\frac{f'}{f}$  is monotonically decreasing.
- (P2) The *hazard* function  $h = \frac{f}{1-F}$  is monotonically increasing.
- (P3) The *mean residual lifetime* function  $\int_T^1 (q - T) dF(q) = M(T) - T$  is monotonically decreasing or, equivalently,  $M'(T) < 1$ .

P1 implies that  $\lim_{T \rightarrow 1} \frac{f'}{f} < \infty$ , and guarantees the existence of a maximizer  $\hat{T}$ , such that  $f$  is increasing on  $[\frac{1}{2}, \hat{T}]$  and decreasing on  $[\hat{T}, 1]$ . In what follows, Step 1 shows that if  $M$  intersects  $\Gamma$  in the interval  $[\hat{T}, 1)$  then there can be no other intersection point in  $[\frac{1}{2}, 1)$ , and Step 2 shows that if  $M$  does not intersect  $\Gamma$  in  $[\hat{T}, 1)$  there will be a unique intersection point in  $[\frac{1}{2}, \hat{T}]$ .

Step 1. For this step, I first show that  $M'(T) \geq \frac{1}{2}$  when  $T > \hat{T}$ . To see this, first differentiate (58) to obtain the second derivative of  $M$ :

$$\begin{aligned}
 M''(T) &= h'(M - T) + h(M' - 1) \\
 &= h \left( \frac{f'}{f} + h \right) (M - T) + h(M' - 1) \\
 &= M' \left( \frac{f'}{f} + h \right) + h(M' - 1) \\
 &= \frac{f'}{f} M' + 2h \left( M' - \frac{1}{2} \right)
 \end{aligned} \tag{60}$$

where the second equality follows from (59) and the third follows from (58).  $M$  is convex if and only if (60) is positive or, equivalently, if the following inequality holds:

$$M'(T) \geq \frac{1}{2 + \frac{1}{h} \frac{f'}{f}} \tag{61}$$

For  $T \geq \hat{T}$ , the right hand side of (61) is greater than  $\frac{1}{2}$  because  $f'$  is negative. If it were the case for  $\varepsilon > 0$  at any  $T \geq \hat{T}$  that  $M'(T) = \frac{1}{2} - \varepsilon$ , therefore, then  $M$  must be concave,

implying that  $M'(T)$  decreases further as  $T$  increases, so that  $\lim_{T \rightarrow 1} M'(T)$  is bounded above by  $\frac{1}{2} - \varepsilon$ . This contradicts the result from the proof of Theorem 3, however, that  $\lim_{T \rightarrow 1} M'(T) = \frac{1}{2}$ ; thus, for  $T \geq \hat{T}$  it must be that  $M'(T) \geq \frac{1}{2}$ .

The importance of the result that  $M'(T) \geq \frac{1}{2}$  is illustrated in Figure 4:  $M$  must lie between the dotted lines of slopes 1 and  $\frac{1}{2}$ , and therefore cannot intersect  $\Gamma$  to the right of  $\frac{1}{\sqrt{2}}$  (which is the point at which  $\Gamma$  intersects the dotted line with slope  $\frac{1}{2}$ ).<sup>25</sup> To the left of  $\frac{1}{\sqrt{2}}$ , however, the slope of  $\Gamma$  exceeds 1; since log-concavity (P3) implies  $M'(T) < 1$  for all  $T$ ,  $M$  and  $\Gamma$  can intersect only once in this region. Thus, if  $M$  intersects  $\Gamma$  at a point  $T^* > \hat{T}$  then  $T^* < \frac{1}{\sqrt{2}}$ , and  $T^*$  must be the unique intersection point of  $M$  and  $\Gamma$ , and therefore the unique fixed point of  $L$ .

Step 2. In the interval  $\left[\frac{1}{2}, \hat{T}\right]$ ,  $f'$  must be positive, which implies that the right hand side of (61) is less than  $\frac{1}{2}$ .  $M$  must be convex in this interval, because if (61) fails then  $M'(T) = \frac{1}{2} - \varepsilon$  for some  $\varepsilon > 0$ . This cannot be, however, since then as  $T$  increases concavity would imply that  $M'$  decreases, while (P1) and (P2) together imply that the right hand side of (61) increases. Thus  $M$  would continue concave until  $T$  reaches 1, and  $M'$  would be bounded above by  $\frac{1}{2} - \varepsilon$ , contradicting the result from the proof of Theorem 3, that  $\lim_{T \rightarrow 1} M'(T) = \frac{1}{2}$ . Since  $M$  is convex on  $\left[\frac{1}{2}, \hat{T}\right]$  and  $\Gamma$  is strictly concave, there can be only one intersection point in this interval. ■

**Lemma 2** *Let  $F$  and  $G$  be continuous, log-concave distributions with strictly positive densities, and let  $T_\infty^F$  and  $T_\infty^G$  and  $M^F$  and  $M^G$  denote the unique limiting participation thresholds and mean quality functions for  $F$  and  $G$ , respectively. Then  $T_\infty^G > T_\infty^F$  if and only if  $M^G(T) > M^F(T)$  or, equivalently,*

$$\frac{\bar{F}(T)}{\bar{G}(T)} > \frac{\int_T^1 \bar{F}(q) dq}{\int_T^1 \bar{G}(q) dq} \quad (62)$$

for  $T \in \{T_\infty^F, T_\infty^G\}$ .

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<sup>25</sup>This point is determined algebraically as follows:

$$\begin{aligned} \frac{T^2}{T^2 + (1-T)^2} &= \frac{1}{2}(1+T) \\ 2T^2 &= T^2(1+T) + (1-T)^2(1+T) \\ T^2(1-T) &= (1-T)(1-T^2) \\ T^2 &= 1-T^2 \\ T^2 &= \frac{1}{2} \end{aligned}$$

**Proof.** The fixed points  $T_\infty^F$  and  $T_\infty^G$  of  $L^F$  and  $L^G$  are such that  $L^F(T) > T$  and  $L^G(T) > T$  for any threshold  $T$  below  $T_\infty^F$  and  $T_\infty^G$ , respectively, and similarly  $L^F(T) < T$  and  $L^G(T) < T$  for any  $T$  above  $T_\infty^F$  and  $T_\infty^G$ . Clearly, then,  $T_\infty^G > T_\infty^F$  if and only if  $L^G(T) > L^F(T)$  for both fixed points  $T \in \{T_\infty^F, T_\infty^G\}$ . As is made clear by equation (21),  $L^G(T) > L^F(T)$  if and only if  $M^G(T) > M^F(T)$ . Rewriting this final expression and integrating by parts yields (22). For example,

$$\begin{aligned} M^F(T) &= \frac{1}{\bar{F}(T)} \int_T^1 q dF(q) \\ &= \frac{1}{\bar{F}(T)} \int_T^1 \bar{F}(q) dq \end{aligned}$$

■

**Proposition 4** *Let  $F$  and  $G$  be continuous, log-concave distributions with strictly positive densities, and suppose  $G \geq_1 F$ . Then the following must be true:*

1. *If  $G(q) = F(q)$  for all  $q \geq T_\infty^F$  then  $T_\infty^G = T_\infty^F$  and  $\bar{G}(T_\infty^G) = \bar{F}(T_\infty^F)$ .*
2. *If  $G(q) = F(q)$  for all  $q \leq T_\infty^F$  then  $T_\infty^G \geq T_\infty^F$  and  $\bar{G}(T_\infty^G) \leq \bar{F}(T_\infty^F)$ .*
3. *If  $G(q) = F(q)$  for all  $q \geq M^F(T_\infty^F)$  and  $\bar{G}(T_\infty^G) \geq \bar{F}(T_\infty^F)$  then  $T_\infty^G \leq T_\infty^F$  and  $\bar{G}(T_\infty^G) \geq \bar{F}(T_\infty^F)$ .*

**Proof.** 1. If  $G(q) = F(q)$  for all  $q \geq T_\infty^F$  then the left and right hand sides of (22) are both equal to one, and it follows immediately that  $T_\infty^G = T_\infty^F$  and therefore  $\bar{G}(T_\infty^G) = \bar{F}(T_\infty^F)$ .

2.  $G \geq_1 F$  implies that the right hand side of (22) is strictly less than one, but that the left hand side is equal to one since  $\bar{G}(T_\infty^F) = \bar{F}(T_\infty^F)$ . This implies that  $T_\infty^G \geq T_\infty^F$ , and therefore  $G(T_\infty^G) \geq G(T_\infty^F) = F(T_\infty^F)$  or, equivalently,  $\bar{G}(T_\infty^G) \leq \bar{F}(T_\infty^F)$ .

3. The following derivation shows also that  $M^G(T_\infty^F) < M^F(T_\infty^F)$ .

$$\begin{aligned} \bar{G}(T_\infty^F) M^G(T_\infty^F) &= \int_{T_\infty^F}^1 qg(q) dq \\ &= \int_{T_\infty^F}^1 qf(q) dq + \int_{T_\infty^F}^{M^F(T_\infty^F)} q[g(q) - f(q)] dq \\ &< \int_{T_\infty^F}^1 qf(q) dq \\ &\quad + M^F(T_\infty^F) \int_{T_\infty^F}^{M^F(T_\infty^F)} [g(q) - f(q)] dq \\ &= M^F(T_\infty^F) [1 - F(T_\infty^F)] + M^F(T_\infty^F) [G(M^F) - F(M^F) - G(T_\infty^F) + F(T_\infty^F)] \\ &= \bar{G}(T_\infty^F) M^F(T_\infty^F) \end{aligned}$$

By Lemma 2,  $M^G(T_\infty^F) < M^F(T_\infty^F)$  implies  $T_\infty^G < T_\infty^F$ , and so  $\bar{F}(T_\infty^G) \geq \bar{F}(T_\infty^F)$ . Since  $G \geq_1 F$ ,  $\bar{G}(T_\infty^G) \geq \bar{F}(T_\infty^G) \geq \bar{F}(T_\infty^F)$ . ■

**Proposition 5** *Let  $F$  and  $G$  be continuous, log-concave distributions with strictly positive densities and a common mean  $m$ , such that  $G \geq_2 F$  and  $T_\infty^F \leq m$ . Then  $T_\infty^G \leq T_\infty^F$  and  $\bar{G}(T_\infty^G) \geq \bar{F}(T_\infty^F)$ .*

**Proof.** Since  $F$  and  $G$  have a common mean,  $G \geq_2 F$  implies that the variance of  $Q$  is smaller under  $G$  than under  $F$ . With  $T_\infty^F \leq m$ , it must therefore be that  $\bar{G}(T_\infty^F) \geq \bar{F}(T_\infty^F)$ , and so the left hand side of (22) is less than one for  $T = T_\infty^F$ . The right-hand side of (22) can be rewritten as

$$\frac{\int_T^1 \bar{F}(q) dq}{\int_T^1 \bar{G}(q) dq} = \frac{\int_{1/2}^1 \bar{F}(q) dq - \int_{1/2}^T \bar{F}(q) dq}{\int_{1/2}^1 \bar{G}(q) dq - \int_{1/2}^T \bar{G}(q) dq}$$

where the numerator and denominator contain equivalent expressions for the common mean  $\int_{1/2}^1 \bar{F}(q) dq = \int_{1/2}^1 \bar{G}(q) dq = m$ . By definition,  $G \geq_2 F$  implies  $\int_{1/2}^T \bar{G}(q) dq \geq \int_{1/2}^T \bar{F}(q) dq$ ; since the left-hand side is less than one and the right-hand side is greater than one, the inequality in (22) does not hold, implying that  $T_\infty^G \leq T_\infty^F$ . This implies that  $\bar{G}(T_\infty^G) \geq \bar{G}(T_\infty^F)$  and, together with the fact that  $\bar{G}(T_\infty^F) \geq \bar{F}(T_\infty^F)$ , implies  $\bar{G}(T_\infty^G) \geq \bar{F}(T_\infty^F)$ . ■

## B Tables

	I	II	III	IV	V	VI
Education (level)	0.0252*** (5.87)	-0.0001 (-0.01)	0.0283*** (6.35)	0.0048 (0.36)	0.0340*** (6.03)	0.0101 (0.71)
Education (%)	-	0.0017** (2.45)	-	0.0015* (1.89)	-	0.0015* (1.80)
Age (level)	0.0057*** (15.07)	0.0018 (1.47)	0.0016*** (15.48)	0.0020 (1.27)	0.0073*** (14.86)	0.002 (1.29)
Age (%)	-	0.0026*** (3.45)	-	0.0026*** (2.76)	-	0.0034*** (3.58)
Income (level)	0.0384*** (6.16)	0.0082 (0.43)	0.0396*** (6.13)	0.0024 (0.10)	0.0431*** (5.23)	-0.0225 (-0.89)
Income (%)	-	0.0010 (1.49)	-	0.0012 (1.50)	-	0.0023** (2.52)
Information (level)	0.0707*** (10.16)	0.0207 (1.1)	0.0750*** (10.36)	0.0322 (1.35)	0.0681*** (7.43)	0.0065 (0.25)
Information (%)	-	0.0019*** (2.87)	-	0.0015* (1.85)	-	0.0023** (2.45)
Year dummies	yes	yes	-	-	yes	yes
State-Party dummies	yes	yes	-	-	yes	yes
Year-State-Party dummies	-	-	yes	yes	-	-
# of Observations	6614	6614	6507	6507	4125	4125
Years	1972-92	1972-92	1972-92	1972-92	1980-92	1980-92
Pseudo R-squared	0.123	0.132	0.151	0.153	0.142	0.148

*Notes:* Table entries are marginal effects, with z-statistics in parenthesis. All specifications include controls (not shown) for gender and race. Data source is American National Election Studies (1972, 1976, 1980, 1988, 1992). Percentile variables are computed within year-state-party groups. \*, \*\*, \*\*\*, indicate significance at the 10%, 5%, and 1% levels, respectively.

Table 1

Information and Voting in General Elections						
Probit: 1 = voted in general election						
	I	II	III	IV	V	VI
Education (level)	0.0435*** (16.28)	0.0264*** (3.66)	0.0427*** (15.68)	0.0085 (0.96)	0.0449*** (10.43)	0.0072 (0.51)
Education (%)	-	0.0011*** (2.59)	-	0.0021*** (4.04)	-	0.0023*** (2.80)
Age (level)	0.0049*** (22.41)	0.0014* (1.73)	0.0050*** (20.09)	-0.0005 (-0.52)	0.0041*** (11.70)	0.0023 (1.54)
Age (%)	-	0.0023*** (4.80)	-	0.0034*** (5.99)	-	0.0011 (1.27)
Income (level)	0.0507*** (14.12)	0.0632*** (5.65)	0.0504*** (13.80)	0.0329** (2.32)	0.0441*** (7.76)	-0.0034 (-0.15)
Income (%)	-	-0.0006 (-1.46)	-	0.0005 (0.93)	-	0.0018** (2.04)
Information (level)	0.1039*** (26.45)	0.0333*** (2.89)	0.1094*** (27.11)	0.0486*** (3.20)	0.1065*** (16.81)	0.0541** (2.19)
Information (%)	-	0.0027*** (6.48)	-	0.0022*** (4.11)	-	0.0019** (2.20)
Year dummies	yes	yes	-	-	-	-
State dummies	yes	yes	-	-	-	-
Election type controls	yes	yes	-	-	-	-
Year-State dummies	-	-	yes	yes	yes	yes
# of Observations	15,173	15,173	15,133	15,133	5,406	5,406
Years	1968-2004	1968-2004	1968-2004	1968-2004	1990-2004	1990-2004
Pseudo R-squared	0.189	0.194	0.211	0.215	0.231	0.234

*Notes:* Table entries are marginal effects, with z-statistics in parenthesis. Data source is American National Election Studies (1968-2004). Percentile variables are computed within year-state groups. All specifications include controls (not shown) for gender and race. As election type controls, columns I & II include interactions between indicators of presidential, senate, and gubernatorial races. \*, \*\*, \*\*\*, indicate significance at the 10%, 5%, and 1% levels, respectively.

Table 2

Information and Roll-off						
Probit: 1 = voted in senate or gubernatorial race in general election, conditional on voting for president						
	I	II	III	IV	V	VI
Education (level)	0.0157*** (3.01)	0.0016 (0.10)	0.0171*** (3.28)	0.0040 (0.22)	0.0285*** (7.92)	0.0018 (0.19)
Education (%)	-	0.0010 (1.05)	-	0.0009 (0.82)	-	0.0019** (2.94)
Age (level)	0.0022*** (4.66)	-0.0003 (-0.18)	0.0023*** (5.00)	-0.0002 (-0.07)	0.0022*** (6.22)	-0.0001 (-0.09)
Age (%)	-	0.0016 (1.5)	-	0.0016 (1.32)	-	0.0015** (1.98)
Income (level)	0.0083 (1.12)	-0.0512** (-2.15)	0.0102 (1.39)	-0.0258 (-0.99)	0.0229*** (4.22)	-0.0020 (-0.12)
Income (%)	-	0.0023** (2.54)	-	0.0013 (1.37)	-	0.0009 (1.52)
Information (level)	0.0955*** (11.68)	0.0545** (1.1)	0.0946*** (11.59)	0.0104 (0.38)	-	-
Information (%)	-	0.0016** (1.89)	-	0.0033** (3.20)	-	-
Year dummies	yes	yes	-	-	yes	yes
State dummies	yes	yes	-	-	yes	yes
Year-State dummies	-	-	yes	yes	-	-
# of Observations	4062	4062	3971	3971	6349	6349
Years	1968-80	1968-80	1968-80	1968-80	1952-80	1952-80
Pseudo R-squared	0.107	0.111	0.112	0.115	0.078	0.078

*Notes:* Table entries are marginal effects, with z-statistics in parenthesis. Data source is American National Election Studies (1952, 1964, 1968, 1972, 1976, 1980). Percentile variables are computed within year-state groups. All specifications include controls (not shown) for gender and race. \*, \*\*, \*\*\*, indicate significance at the 10%, 5%, and 1% levels, respectively.

Table 3

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